

Women United brings together like-minded women who want to use their skills, talents and resources to contribute to their community in a significant way and show their local love. Women United builds on the strong legacy of Women in Leadership in our region.

## Women United is an opportunity to:

- Network with women in the community who share interests and are passionate about helping people in need
- Mentor young women leaders as they launch their careers, sharing with them the opportunity to use philanthropy to impact issues that matter to them personally
- Know more about the difference being made in the lives of thousands of people right here meeting immediate needs, and addressing root causes of issues like youth homelessness, food access, the impact of poverty on families and the issues facing women in our community
- Access special tours, events and volunteer opportunities exclusive to Women United members

## How to get involved:

Women Leaders of the Way, those who donate \$1,200+ annually, individually or with a partner, are automatically part of United Way's Women United initiative and will be invited to events that occur throughout the year.

If you are looking for other ways to give back or for more information about how you can be involved contact leadership@unitedwaykfla.ca or visit **www.unitedwaykfla.ca/womenunited/** 

Women United members seek change in our community. We aim to help those who could use a hand up have access to the supports they need – whatever they may be. Through donations, advocacy and engagement, our amazing Women United members support the work of United Way KFL&A in providing a wide range of critical services that reach families and individuals right here at home. 99

- Laurie Ross, Women United Co-Chair

Stronger Together

WOMEN UNITED TM



## Women United Leadership Challenge Grant

United Way KFL&A is delighted to announce a special Women United Challenge Grant will be offered during the 2024 campaign. Thanks to a generous donation from Judith Gould, women who are Leadership donors can triple the impact of their gift.

Leadership Challenge Grant, supporters who increase their campaign contribution to \$1,200 or make a new \$1,200 gift will see their donation matched.

1'm happy to be in a position to make a difference to people who really need it. By offering this Women United Challenge Grant, I hope other like-minded individuals in the community will step up and show their support if they can. Women United is such an inspiring group, working to understand the issues many are facing and working towards making our community a better place for all. I hope you will join me in those efforts and make a difference locally this year.

- Judith Gould, 2024 Women United Leadership Challenge Grant donor



**474** women donated at the leadership level in 2023 Women Leaders give jointly or with a partner; they donated close to \$1.5 million in 2023

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