



Next Gen

United Way Next Gen is an initiative in the KFL&A area focused on developing a community of younger stakeholders, in their twenties and thirties, encouraging them to invest their time, energy and money in the community through the United Way.

Next Gen was started with the intent to engage the members of this group early in life by building a base of supporters, volunteers and community leaders.

This initiative creates opportunities for future leaders to participate in the community and empowers them to support and advance the impact of the United Way in the local community.

The Next Gen movement is a unique opportunity for the next generation to become an integral part of our community and bring about change in areas that are meaningful.

Who can be part of Next Gen?

Enthusiastic and energetic individuals who

- want to learn about critical issues affecting the community and become part of the solution
- want to get involved in our community
- wish to be in the know about what's going on in our community
- want to meet and be inspired by philanthropists in our community
- Network with peers at engaging events

Next Gen Ambassadors

Next Gen Ambassadors' are recruited in workplaces to spread their message and ensure the next generation of leaders are engaged in their community through United Way. These leaders participate in Next Gen activities, promote events and engagement opportunities within their workplaces.

Those interested in becoming part of the Next Gen movement are invited to contact the United Way office at **613-542-2674**, email campaign@unitedwaykfla.ca or visit our website at www.unitedwaykfla.ca/nextgen for more information.

Stronger *Together*

