

## WINNERS OF CANADA'S MOST PRESTIGIOUS CHARITY AWARDS

The United Way KFLA 2013 Annual Report received the prestigious Voluntary Sector Reporting Award (VSRA) in the category of 'Total revenues over \$1 million to \$10 million' at an awards ceremony in Toronto on February 6. As a three time winner of this award, the United Way is now categorized an Exemplar for financial reporting transparency.



The awards recognize Ontario's best non-profit Annual Reports. A winner was announced in each of five categories today at an awards luncheon in Toronto. The winners each also receive a prize of \$5,000.

The Voluntary Sector Reporting Awards (VSRAs) were created by the CPA-Queen's Centre for Governance in partnership with CPA Ontario and launched in 2008. The awards are sponsored by Grant Thornton and endorsed by Imagine Canada.

Visit our website to download the United Way's [2013 Annual Report](#).

## NEXT GEN MASQUERADE IS THIS SATURDAY

Join us at the Renaissance Event Venue on Saturday night for an evening of live music, magic, dancing and intrigue! Slip into semi-formal attire, add a mask and join us for a memorable night! Everyone over the age of 19 is welcome to join the Masquerade fun.

We have some great entertainment lined up for you this year! Catch a live performance by Spencer Evans from 9 pm to midnight. Or you can dance the night away on the main level with music from Sound on Sound Productions. Buzz Collins will be mingling in the crowd and performing his walking magic show.

Order your tickets today; you don't want to miss this great night out! Advance tickets are just \$30 and you can order them online at [www.nextgenmasquerade.ca](http://www.nextgenmasquerade.ca). Tickets will also be available at the door for \$35.

Can't find a mask? We've got you covered. A variety of masks will be available at the event by donation to United Way.

Next Gen Masquerade is sponsored by KPMG. We'd like to thank them for sponsoring this event since its debut in 2013!

Follow #nextgenmasq on social media or join the event on [Facebook](#) to make sure you get all of the updates!

Masquerade is a fundraising event, organized and run by volunteers from the [United Way KFLA Next Gen](#) initiative. Learn more about how you can be a part of this fun group of millennials.



Next Gen aims to engage a new generation by, encouraging their participation in community-building opportunities through United Way KFLA. The Next Gen movement provides opportunities for young professionals to fill vital roles in our community that foster positive change and make a meaningful impact.

### CLICK BELOW TO CONNECT WITH US:

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 [www.unitedwaykfla.ca](http://www.unitedwaykfla.ca)

## 2014 WORKPLACE VOLUNTEER AWARDS LUNCHEON

Now that the 2014 Campaign has wrapped up, it is our turn to thank all of you, our workplace volunteers at the annual Workplace Volunteer Awards Luncheon. It's time for you to take a moment to celebrate your workplace's outstanding accomplishments and contributions to the community.

We're still hard at work reviewing the campaign and tabulating the results from the 2014 Campaign. But we can share the details about this exciting luncheon with you now.

This year, the awards luncheon will take place on Thursday, April 23 at the Kingston Banquet and Conference Centre, conveniently located in the Days Inn by the 401. Enjoy a specially crafted lunch menu by Clark Day with your colleagues and other workplaces from across KFL&A.

The awards are sponsored by Bell and Diamond Hotels.

## NOMINATE A VOLUNTEER



The United Way KFLA Volunteer Centre has opened its call for nominations for the annual **Volunteers Grow Community Awards**. The awards recognize Kingston, Frontenac, Lennox & Addington residents who make a positive difference in our

community by volunteering with a local not-for-profit.

Organizations and individuals are invited to nominate volunteers who are active in local not-for-profit organizations. These include charities, agencies, hospitals, schools, sports leagues, religious institutions, community centres, research facilities, long-term-care facilities or cultural groups. Nominees can be selected for their outstanding volunteer efforts in coordinating initiatives, organizing events, mentoring or coaching, providing leadership on Boards, committees, or in celebration of an exceptional length of service.

[Nomination Forms](#) are available online or at the United Way office at 417 Bagot Street. The deadline for nominations is Friday, March 6, 2015.

The awards will be handed out during a recognition event, sponsored by Investors Group, on Tuesday, April 14 at 4:30 pm at Memorial Hall, City Hall.

## LATE BREAKING CAMPAIGN NEWS

### The Results Are In

General Manager Mary McLellan, Sergio Raposo, and ECCs Emalee O'Connor & Stephanie Young at the Ambassador Hotel & Conference Centre recently invited the United Way KFLA and an Agency Speaker to speak at a town hall meeting to celebrate their successful, first-ever canvass. With \$10,000 in special event dollars, and \$3,000 raised in employee pledges, the **Ambassador Hotel & Conference Centre** has raised \$13,000! Congratulations to Mary McLellan and your team for your outstanding contribution.

## 2015 Loaned Representative Program Recruitment Underway

The recruitment for the 2015 Loaned Representative program is now underway!

This program is one of our most invaluable sponsorship opportunities as the Loaned Representatives play a vital part of the campaign team, providing a much needed extra set of hands as they support over 85 workplace campaigns throughout the KFLA region. Once they've been trained, they'll be given a chance to put what they've learned into action, rolling up their sleeves to work alongside United Way staff to raise millions of dollars for your community.

Thank you to the local workplaces loaned an employee for the duration of the 2014 Campaign:

- CFB Kingston
- Correctional Service Canada
- Novelis Speciality Products
- Goodyear Canada
- Ministry of Transportation

This year's program will begin with two weeks of training on August 17th, and will wrap up with the touchdown of our 2015 Campaign on November 30th.

For more information on how you can sponsor an employee, please visit [our website](#).

If you have any questions or would like to get involved, please contact Maura Doyle, Director of Resource Development at 613-542-1045 or by e-mail at [mdoyle@unitedwaykfla.ca](mailto:mdoyle@unitedwaykfla.ca)



## WINTER WARMTH PROGRAM RETURNS



Thanks to the annual Union Gas *Winter Warmth* program, families and individuals in Kingston Frontenac Lennox and Addington can receive emergency financial assistance to keep the heat on.

*Winter Warmth* is designed to assist eligible low-income natural gas customers who have exhausted all other sources of financial support. Qualifying Union Gas customers can receive one-time emergency financial assistance of up to \$500 per household, per year. The program is administered by United Way KFLA in partnership with local agencies.

Families and individuals needing financial assistance with their natural gas bills can learn more by contacting one of the following community agencies:

- Kingston Residents call: Kingston Community Health Centres, 613-542-2949
- Lennox & Addington Residents call: Salvation Army, Napanee, 613-354-7633

Emergency financial assistance is also available for low-income Hydro One customers across the province through LEAP, the Low-Income Energy Assistance Program. For more information, call United Way of Greater Simcoe, toll free: 1-855-487-5327.

## DAY OF CARING

The 15th annual United Way KFLA Day of Caring event is taking place on Friday, June 5, 2015! The planning has already started. Agencies have been asked to submit projects for Day of Caring volunteers.

This community-building event enables volunteers to lend a helping hand to local agencies by completing various, much needed projects such as gardening, painting, and cleaning. Last year, 220 volunteers from 32 workplaces across Kingston, Frontenac Lennox and Addington completed 30 projects.

Watch for your opportunity to get involved. Workplaces will receive an invitation to register your teams in the near future.

If you need any more information, or if you would like to get involved, please contact Maura Doyle by e-mail at [mduoye@unitedwaykfla.ca](mailto:mduoye@unitedwaykfla.ca), or by phone at 613-542-1045.



# Day of Caring®

Give. Volunteer. Act.



BMO



GOODYEAR & LAFARGE



QUEEN'S UNIVERSITY



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## SAVE THE DATE

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The venues are booked and dates are set so mark your calendars and make sure you're there.

### **NEXT GEN MASQUERADE**

**Saturday, February 21, 2015, 8pm to 1am**

United Way Next Gen presents Masquerade at the Renaissance Event Venue on February 21. This social soiree is the perfect opportunity to slip into semi-formal attire and masks for an intimate evening of dancing and intrigue while enjoying savoury appetizers and cocktails. [[See more details](#)]

### **NATIONAL VOLUNTEER WEEK**

**Sunday, April 12 to Sunday, April 18, 2015**

A week-long celebration whereby registered charities, not-for-profit organizations and volunteer centres pause to thank and recognize their volunteers.

### **CHANGE THE WORLD ONTARIO YOUTH VOLUNTEER CHALLENGE**

**Sunday, April 12 to Monday, May 24, 2015**

A fun way for high school students to earn volunteer hours while doing good in their community. The United Way Volunteer Centre encourages high school students to take up the challenge by committing to a volunteer activity during the designated period. [[See more details](#)]

### **VOLUNTEERS GROW COMMUNITY' AWARDS**

**Tuesday, April 14, 2015 4:30 pm to 6:30 pm**

As part of National Volunteer Week, April 12 through 18, the spot light will shine on dedicated individuals including youth, families and groups, in celebration of their significant contribution to the community through volunteerism on Tuesday, April 14, at Memorial Hall. [[See more details](#)]

### **WORKPLACE VOLUNTEER AWARDS AND APPRECIATION LUNCHEON**

**Thursday, April 23, 2015**

The Workplace Volunteer Awards and Appreciation Luncheon sponsored by Bell and Diamond Hotels, will be held on April 23 at the Day's Inn on Dalton Ave (by the 401).

### **SUCCESS BY 6 WEEK**

**Saturday, May 2 to Sunday, May 10, 2015**

Success by 6 Week is a fun-filled week of events and activities designed with the youngest members of our community in mind. Success By 6 Week aims to heighten public awareness of the importance of early-years development and provide opportunities for young children, their families and caregivers to Take the time, make the moments matter™. [[See more details](#)]

### **NEXT GEN SOCIABLE**

**Sunday, May 17, 2015, 3pm to 7pm**

United Way Next Gen's signature event, Next Gen Sociable returns on Sunday May 17 at the Four Points By Sheraton Kingston. Next Gen Sociable provides a unique chance to sample specialty beer and whisky from around the globe while enjoying live entertainment. Join Next Gen's annual celebration of good friends and good music. [[See more details](#)]

### **DAY OF CARING**

**Friday, June 5, 2015**

Join hundreds of volunteers from workplaces around KFLA to take part in a one day blitz of painting, landscaping and light maintenance of local agencies. [[See more details](#)]

### **CAMPAIGN KICK-OFF BREAKFAST**

**Friday, September 11, 2015**

Join over 500 local workplace volunteers at the Ambassador Conference Resort Centre to kick off the campaign in our traditional fashion – over breakfast! [[See more details](#)]

## SAVE THE DATE

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The venues are booked and dates are set so mark your calendars and make sure you're there.

### **FARE FOR FRIENDS**

**Sunday September 13, 2015**

In true garden party style, guests of Fare for Friends relax in the elegance of enormous white tents, stroll around the grounds of the Vimy Officers' Mess on the banks of the St. Lawrence River. This is the region's best garden party, where patrons sample culinary delights, excellent wines and beer while enjoying live music and participating in a lively auction. [[See more details](#)]

### **CAMPAIGN TOUCHDOWN BREAKFAST**

**Monday, November 30, 2015**

Find out how much money you raised as we wrap up Campaign 2015 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Conference Resort. [[See more details](#)]