



United Way
Kingston, Frontenac
Lennox and Addington

Give. Volunteer. Act.

way to go!

Issue #1

United Way of Kingston, Frontenac, Lennox and Addington

January 21, 2015

A NIGHT OF MASKS, DANCING AND INTRIGUE

What do you get when you combine prizes, cocktails, dancing, and a little intrigue? The third annual United Way Next Gen Masquerade! It's all taking place at the Renaissance Event Venue on Saturday, February 21.

Slip into semi-formal attire, add a mask and get ready for a night of dancing, cocktails, complimentary hors d'oeuvres, prizes and a little intrigue!

Thanks to our event sponsor KPMG, tickets are just \$30 in advance. You can order your tickets online from the comfort of your home at www.nextgenmasquerade.ca or call the United Way office for more information.

Follow #nextgenmasq on social media or join the event on [Facebook](#) to make sure you get all of the updates!

Order your tickets soon. You won't want to miss this unique night out!

Masquerade is a fundraising event, organized and run by volunteers from the United Way of KFLA Next Gen initiative. Learn more about how you can be a part of this fun group of millennials.

Next Gen aims to engage a new generation by, encouraging their participation in community-building opportunities through United Way KFLA. The Next Gen movement provides opportunities for young professionals to fill vital roles in our community that foster positive change and make a meaningful impact.



LATE BREAKING CAMPAIGN NEWS

The 2014 Campaign may have wrapped up on November 28 but we still have lots of great results from across KFL&A to share with you!

CLICK BELOW TO CONNECT WITH US:

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twitter.com/unitedwaykfla

[youtube.com/unitedwaykfla](https://www.youtube.com/unitedwaykfla)

www.unitedwaykfla.ca

Results Are In

- **Ongwanada** employees touched down with a delicious pancake breakfast after raising over \$9,000 in support of the 2014 United Way KFLA Campaign! Way to go ECC Rachel Brace and all at Ongwanada.
- Using a combination of payroll deductions and internal special events **Best Buy** employees raised \$9,945. Best Buy also provided a corporate gift of \$2,483, bringing their total contribution to \$11,929 this year. Way to go!
- **Ontario Power Generation** employees raised \$2,399 using payroll deduction. As well, thank you to the leadership team for facilitating an additional corporate gift of \$1,855. Thank you Annie Cox and everyone at OPG!
- **UPS** employees pledged \$5,799 which represents an impressive 15% increase over last year! Thank you ECC Blair Henwood and all at UPS.



Spotlight on Media

In addition to their tremendous support of the United Way year round, their generous in-kind contribution and initiatives like Kingston Radio United, employees of our local media run workplace campaigns. Here are some of their results:

- Thank you to the leadership team at Corus Entertainment for your generosity in support of the 2014 United Way KFLA Campaign. Employees

raised \$1,698. The dollars raised were matched by Corus Entertainment, bringing their total gift to \$2,995. Way to go!

- Rogers Radio Kingston held their annual Halloweenie Roast at Springer Market Square this year, raising \$600 in support of the United Way KFLA. Thank you ECC Courtney Murphy and all at Rogers Radio.
- Bell Media Kingston's 98.3 Fly FM and 98.9 The Drive annual on-air silent auctions were a

great success, raising a total of \$4,025 – almost double the amount raised in 2013! With Bell Media Kingston matching dollar for dollar, their total contribution was \$9,790 – a 15% increase from 2013! Thank you ECC Jacquie Beckett and the team at Bell Media Kingston.

- Sun Media Kingston Group employees raised an impressive \$2,743 this year! Thank you ECC Mike Dwyre for all of your hard work on the 2014 United Way KFLA Campaign and to all at Sun Media Kingston Group .



Halloweenie Roast held by Rogers Radio Kingston at Springer Market Square on October 31, 2014

Award Show

The Workplace Volunteer Awards and Appreciation Luncheon will be held at the Day's Inn on Dalton Ave (by the 401). Watch for more details to come!

Citizens Review Panel Process Underway

United Way member agencies receive funding for specific programs. Funding recommendations are made to the United Way Board of Directors through the Citizens Review Panel. Volunteers are hard at work reviewing agency applications to ensure that funds are distributed in the community in the most effective, efficient way making the biggest impact possible. Visit our [website](#) to learn more about the process.

We'd like to thank the 39 dedicated members of this year's Citizen's Review Panel:

Volunteer Co-Chairs

- Mary Beth Gauthier
- Lesley Kelly
- Leanne O'Mara
- Natalie Sitt
- Wendy Stuckart
- Angie Tingren-Watkins
- Sandi Wilde
- Andrew White

Volunteers

- Morgan Asselstine
- Sue Bates
- Alexandra Blaine
- Karen Bonhomme
- Richard Carr
- Jim Campbell
- Claire Chapman
- Sao Connor
- Lisa Elliott
- Michele Finney
- Kathryn Foster
- Lana Foulds
- Jenn Goodwin
- Gareth Green
- Stephanie Hartwick
- Kera James
- Albert Jelley
- Taylor Jennings
- Gus Loukas
- Aimanda MacRae
- Teresa Marrello
- Nancy Maupu
- Margaret McGowan
- Erin Nolan

- Shannon Peters
- Susan Pinney
- Paul Rosenbaum
- Bradley See
- Karen Smith
- Angela Stewart
- Brenda Willis

WINTER & SPRING LDS WORKSHOPS

Are you a new board member or about to become one? Are you looking to expand your current role on a board? Either way, United Way Leadership Development Services is here for you. Our group of experienced experts provide affordable training for non-profits in KFL&A.

2015 Leadership Development Services workshops are sponsored by KPMG.

Here's a look at some of our upcoming Board of Governance workshops:

Duties and Liabilities of Directors: How to Protect Yourself

Date: February 18, 2015, 5 – 7 pm

Facilitator: Andrea Risk, Cunningham Swan

Board member of non-profit organizations and charities are right to be concerned about their personal liability, and need to understand the risks involved in volunteering on a board of directors, and how to protect themselves.

Introduction to Roles and Responsibilities of Board Members

Date: April 2, 2015, 5 – 7:30 pm

Facilitator: Bhavana Varma, United Way of KFLA

This introductory workshop provides a basic understanding of what is required for strong board governances. It is an essential workshop for first time directors and current directors looking for a refresher.

Creating and Maintaining an Effective Board Team

Date: May 6, 2015, 5 – 7 pm

Facilitator: Elizabeth Bardon, Hotel Dieu Hospital

A non-profit board should lead the organization as a team, establishing a balanced working relationship in which they understand and respect each other. Learn how your board can become a cohesive team enhancing strategic direction and effectively solving problems.

For more information and to register, please visit our [website](#).

NEW PHONE EXTENSIONS

We pleased to share that we updated the office phone system last week. As a result, we all have new extensions now. Please check [our website](#) for the new extensions.

SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you're there.

NEXT GEN MASQUERADE

Saturday, February 21, 2015, 8pm to 1am

United Way Next Gen presents Masquerade at the Renaissance Event Venue on February 21. This social soiree is the perfect opportunity to slip into semi-formal attire and masks for an intimate evening of dancing and intrigue while enjoying savoury appetizers and cocktails. [\[See more details\]](#)

NATIONAL VOLUNTEER WEEK

Sunday, April 12 to Sunday, April 18, 2015

A week-long celebration whereby registered charities, not-for-profit organizations and volunteer centres pause to thank and recognize their volunteers.

CHANGE THE WORLD ONTARIO YOUTH VOLUNTEER CHALLENGE

Sunday, April 12 to Monday, May 24, 2015

A fun way for high school students to earn volunteer hours while doing good in their community. The United Way Volunteer Centre encourages high school students to take up the challenge by committing to a volunteer activity during the designated period and logging the hours they've volunteered. [\[See more details\]](#)

SUCCESS BY 6 WEEK

Saturday, May 2 to Sunday, May 10, 2015

A United Way initiative that promotes partnerships and supports community programs to ensure that early childhood development is a priority. Success By 6 Week is a fun-filled week of events and activities designed with the youngest members of our community in mind. It heightens public awareness of the importance of early years development and provide opportunities for young children, their families and caregivers to "Take the time, make the moments matter™" [\[See more details\]](#)

NEXT GEN SOCIABLE

Sunday, May 17, 2015, 3pm to 7pm

United Way Next Gen's signature event, Next Gen Sociable returns on Sunday May 17, 2015, from 3 pm to 7 pm at the Four Points By Sheraton Kingston. Next Gen Sociable provides a unique chance to sample specialty beer and whisky from around the globe while enjoying live entertainment. Join Next Gen's annual celebration of good friends and good music. [\[See more details\]](#)

DAY OF CARING

Friday June 5, 2015

Join hundreds of volunteers from workplaces around KFLA to take part in a one day blitz of painting, landscaping and light maintenance of local agencies. [\[See more details\]](#)

CAMPAIGN KICK-OFF BREAKFAST

Friday September 11, 2015

Join over 500 local workplace volunteers at the Ambassador Conference Resort Centre to kick off the campaign in our traditional fashion – over breakfast! [\[See more details\]](#)

FARE FOR FRIENDS

Sunday September 13, 2015

In true garden party style, guests of Fare for Friends relax in the elegance of enormous white tents, stroll around the grounds of the Vimy Officers' Mess on the banks of the St. Lawrence River. This is the region's best garden party, where patrons sample culinary delights, excellent wines and beer while enjoying live music and participating in a lively auction. [\[See more details\]](#)

CAMPAIGN TOUCHDOWN BREAKFAST

Monday, November 30, 2015

Find out how much money you raised as we wrap up Campaign 2015 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Conference Resort. [\[See more details\]](#)