

## THANKS FOR GIVING!

This week there is more good news to report. Thanks to your hard work and dedication, you've surpassed \$1 million, which means we have \$2.4 million to go till you hit this year's \$3,400,000 goal.

As you get set to enjoy a well-deserved long weekend with family and friends, we hope you will take a moment to reflect on how good it feels to be part of such a caring community. In the meantime, we would like to express our thanks for everything you've been doing to ensure that Campaign 2015 is a success. From the well-oiled campaigns to the generous pledges, to the Leadership gifts to the fun-and-food-filled events that have kept us on the run for more than a month now, your Spirit of Community is everywhere.

Happy Thanksgiving, and thanks for giving!



## GIVE BACK IN OUR COMMUNITY BEFORE OCT 11



Make sure to support our KFL&A community when you are shopping at LCBO for the long weekend!

From September 24 until October 11, 653 LCBO stores across Ontario are participating in the annual 'Giving Back In our Community' campaign. LCBO customers are invited to add a \$2, \$5 or \$10 donation to their purchase during this campaign period.

The LCBO is the largest single United Way contributor from the Ontario Public Service. In 2014, this initiative raised a record \$3.685 million for United Way.

For more information about the partnership between LCBO and United Way, [visit here](#).

## A SPECIAL TOUR IS SCHEDULED JUST FOR YOU



Due to the high demand for these impactful tours, our September Tour went successfully and the October Tour is already sold out. Did you miss those tours? It's not too late!

A very special tour has been arranged for October 21. Limited space. Register with [campaign@unitedwaykfla.ca](mailto:campaign@unitedwaykfla.ca) today to join the tour!

CLICK BELOW TO CONNECT WITH US:

 [facebook.com/unitedwaykfla](https://facebook.com/unitedwaykfla)

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 [www.unitedwaykfla.ca](http://www.unitedwaykfla.ca)

## 2015 KFL&A COMMUNITY PROFILES REPORT RELEASED

**KINGSTON, ON (October 1, 2015)** – Social service providers, funders, parents and educators in Kingston, Frontenac, Lennox & Addington now have a new understanding of the needs of children and youth in the region, and of the neighbourhoods in which they are growing up.

This understanding comes courtesy of the third edition of Neighbourhood Community Profiles for Children and Youth in the KFL&A Region, a report released this week by the local United Way. The report was a collaborative effort with Data Analysis Coordinators and GIS specialists across the region, who worked with the United Way to collect and verify the data used.

The report includes data on child and youth population, population density and family demographics, as well as a detailed statistical picture of family economic resources for each neighbourhood.

The report also includes statistical information about five core areas of childhood development that are known to be good predictors of adult health, education, and socialization, with separate breakdowns for nineteen KFL&A neighbourhoods.

“The benefit of this report lies in the specific information for each of the neighbourhoods,” says United Way President and CEO Bhavana Varma. “This level of detailed information will help service providers identify areas of strength and vulnerability on a neighbourhood-by-neighbourhood basis. This helps them when developing services and programs to address needs at the most local level.”

The early years data in the report was generated using the Early Development Instrument (EDI), a Canadian-developed research tool that measures indicators of early childhood development. KFL&A Kindergarten teachers administer the EDI checklist to each of their students to assess their readiness to enter Grade 1.

All the information was gathered anonymously, and was not used as an evaluational tool for students, teachers, or school boards. The information was compiled and the scores calculated based on the students’ home postal codes to paint a clear statistical picture of the needs of each neighbourhood.

The five core areas measured by the EDI that appear in the Community Profiles report are:

- Physical health and well-being
- Social knowledge and competence
- Emotional health and maturity
- Language and cognitive development
- Communication skills and general knowledge

The 2015 report is the third of its kind. The United Way released similar reports in 2005 and 2010. 2010 and 2015 reports are available for download through the [United Way website](#).

## CAMPAIGN NEWS

### Ready to Kick-off

- **E. I. du Pont Canada** ECCs Tammy Kuehn and Kim Dailey kicked off their campaign on October 1 with a delicious BBQ! A special challenge went out from Stéphane to the DuPont folks that will see him match any contributions put into the United Way Box! Way to go Tammy and Kim!
- **Novelis** ECC Vivian Yorke and the Novelis team are Campaign ready with their BBQ’s and Shift meetings featuring agency speakers, ready to go! Novelis’ very own Loaned Rep Scott Thompson will be helping out his colleagues at the BBQs. Way to go Vivian!
- **Sun Life Financial** kicked off their campaign and had a celebration with BBQ during lunchtime on October 2. Way to go, Ashley!
- **Kingston Military Family Resource Centre** kicked off their campaign today with an agency speaker. Pledge forms were also distributed during the event. Way to go, ECC Stephanie!
- **Ministry of Transportation and Ministry of Government Services** are getting ready for their campaign Kick-off on October 13 – they had a Canvasser Training for United Way canvassers yesterday. Two agency speakers will be introduced during their Kick-off event. Way to go, ECCs Gillian, Jessica and Jayde!
- **TransAlta** is kicking off their campaign with an agency speaker on October 8.
- **KPMG LLP** is also kicking off their campaign with a breakfast on October 8! An agency speaker will be introduced during the event.

## Workplace Events

- An agency speaker shared stories at the **City of Kingston** on Monday and another speaker is scheduled for tomorrow.
- Two agency speakers are also scheduled for **Ministry of Health and Long-Term Care** on October 6, 8 and 13. They are also holding an Apple Festival with an agency speaker on October 8! Way to go, Richard Carr!
- **Providence Care** will be organizing their Annual Cake Raffles today at the St. Mary's of the Lake site and another one on Thursday at the Mental Health Services site. Be prepared for their gorgeous cakes as usual! Moreover, all sites will be having Chili Lunches on October 13 in support of United Way KFLA. Way to go, Danielle!
- It's the BBQ season for sure – **Novelis** is holding four BBQs just in October! Way to go, ECC Jake!
- **Goodyear** is sharing their fall treats with their employees! They will be holding four Fresh Fare for each crew in October. The treats include cheese curd, fresh apples, cookies, muffins, etc. Yum!
- **Parole Board of Canada** will be holding a Bake Sale and board members will have a United Way Pizza Day tomorrow. Watch out for those delicious goodies!
- **ALCDSB** will be distributing their kits throughout their schools and starting their campaign! Watch for events to come!
- **CFB Kingston** will be on customized Seeing Is Believing Bus Tour on Friday. They will get to see the impact of their donations on the day of the event.

## The Results Are In

- Can you already feel **St. Lawrence College's** energy this year? They raised over \$400 from their Campaign Kick-off Pancake Breakfast on October 1! Way to go, SLC team! Thanks to SLC President and CEO Glenn Vollebregt and Gary Earles serving up the pancakes!
- **TD Bank** held a United Way Silent Auction from September 28 until October 2 raising over \$1,700! What a successful event! Thank you everyone who supported this event. Way to go, ECC Jackie!
- **Goodyear** ECCs Steve and Tom have held a number of events raising almost \$17,000 so far toward their United Way campaign total!

## Welcome Aboard

Welcome, ECCs from Algonquin & Lakeshore Catholic District School Board!

- Archbishop O'Sullivan Catholic School: Clare Duggan
- Ecole Catholique Cathédrale: Annie Gervais
- Holy Family Catholic School : Theresa Frendo Cumbo & Jane Goudreau (Williamson)
- Holy Name Catholic School: Mark Sonneman
- Holy Name of Mary Catholic School: Lisa Romano
- J.J. O'Neill Catholic School: Christine Carriere-Roth
- John XXIII Catholic School: David Dodge
- Loyola Community Learning Centre & Kingston Campus: Robyn Decker
- Mother Teresa Catholic School: TJ Cox
- Open Book Language Centre: Robyn Decker
- Our Lady of Lourdes Catholic School: Teresa Dodwell
- Our Lady of Mt. Carmel Catholic School: Mary Frances Davis & Jessica Hutchings
- Regiopolis-Notre Dame Catholic High School: Martine Tremblay
- Sacred Heart Catholic School: Mike Arsenault
- St. James Major Catholic School: Lori Bryden
- St. Marguerite Bourgeoys Catholic School: Diana Albrough
- St. Martha Catholic School: Karen Moran
- St. Mary Catholic School: Jenna Smithson & Richelle Glenn
- St. Patrick Catholic School (Erinsville): Gloria Hackett-Desgagne
- St. Patrick Catholic School (Harrowsmith): Cynthia Reynolds
- St. Patrick Catholic School (Kingston): Nienke Hoedeman
- St. Paul Catholic School: Ray Kuntz
- St. Peter Catholic School: Lois McNeil
- St. Theresa Catholic Secondary School: Tim Mahoney
- St. Thomas More Catholic School: Kara Lockhart, Katherine Kritsch & Jennifer Marques

## HERE'S LOOKING AT YOU



Royal Military College - Kick-off Breakfast



St. Lawrence College - Kick-off Breakfast



Ministry of Health and Long-Term Care  
- Kick-off Pizza Lunch



E. I. du Pont Canada - Kick-off



Family and Children's Services  
- Kick-off Lunch



Hotel Dieu Hospital - Chili Fest



Public Works & Government Services  
- Car Detailing



Public Works & Government Services  
- BBQ



Canadian Hearing Society - Garage Sale



Union Gas - Chili Fest



Sun Life Financial - BBQ



CFB Kingston  
- CFB Ball Hockey Tournament

## SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you are there.

### United Way Events

#### **SEEING IS BELIEVING BUS TOUR**

**Thursday, October 15, 9:30am to 2pm**

The Seeing is Believing bus tours provide volunteers and media partners with an opportunity to see first-hand where their donations go as they visit local agencies and programs, and meet the front line workers and recipients of services. The registration is full, but please call to be added to a waitlist. [\[See more details\]](#)

#### **UNITED WE CURL**

**Saturday, October 17**

Join our 9th Annual United We Curl Funspiel, a fun day of curling with awards, prizes, a silent auction & dinner at the Royal Kingston Curling Club. Experience the best way to enjoy curling - have fun and raise money for the 2015 United Way Campaign.

#### **NEXT GEN POOL PARTY**

**Friday, October 23, 1pm**

The United Way Next Gen Pool Party is back at Raxx Bar & Grill! Spend time with your colleagues and make new acquaintances while enjoying a fun afternoon of pool. Sponsored by Investors Group. [\[See more details\]](#)

#### **STARLIGHT FILM FESTIVAL**

**Friday, November 6 to Saturday 12:30am - 6:30am (Friday night to Saturday Morning)**

Cineplex Odeon hosts our annual Starlight Film Festival - an all-night marathon of movies, popcorn, fountain pop and free arcade games for high school students (13-19 years of age). All proceeds from ticket sales go to United Way. Sponsored by Scotiabank. [\[See more details\]](#)

#### **UNITED WAY 2015 CAMPAIGN TOUCHDOWN BREAKFAST**

**Monday, November 30**

Find out how much money you raised as we wrap up Campaign 2015 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Conference Resort. Sponsored by TD Bank. [\[See more details\]](#)

### Workplace Events

#### **LCBO 'GIVE BACK WHERE YOU LIVE' CAMPAIGN**

**Thursday, September 24 to Sunday, October 11**

Watch for the second phase to begin on September 24 until October 11 at an LCBO store near you. Remember, a donation at the till helps support local agencies and programs!

#### **CITY OF KINGSTON SPIN-A-THON**

**Saturday, October 31, 9am to 11am**

The City of Kingston wants you to spin for your community. They're holding a spin-a-thon at the INVISTA Centre from 9am to 11am. Limited spaces are available. Make your RPMs matter!

#### **QUEEN'S SCIENCE FORMAL OPEN HOUSE**

**Saturday, November 7**

On Saturday, November 7, Queen's Engineering students invite you to visit their annual Science Formal Open House. The Engineering students never fail to amaze guests with their creativity. This year's theme is 'Land of the Olympians' and Grant Hall & Kingston Hall will be open to the public for walk-throughs.