

\$600K IN ONE WEEK

Thanks to your support and enthusiasm, the 2015 United Way Campaign is off to a great start! This year you achieved the \$600,000 mark in just 6 days! Huge Thank You for your time, commitment and passion for our community.

We have complete confidence that you'll rise to the occasion and meet or surpass this year's goal of \$3,400,000.

Let us know with your results and tips with us so that we can share your pictures and successes with other workplaces. Stay tuned and in the know by following us on social media:



Don't forget to call or email your totals to keep the thermometer rising!



DON'T MISS OUT ON THE TOUR

Our first Seeing Is Believing Tour of the year is sold out and we have 40 volunteers ready to hit the road this Friday! Thank you to Kingston Transit for their support!

The Seeing Is Believing bus tour provides volunteers with an opportunity to see first-hand where their donations go as they visit local agencies and programs, and meet the front line workers and recipients of services.

We'd like to introduce you to the people who work every day to make a

difference in our community; to hear the stories of those whose lives have been changes; and to see the impact of your gift to United Way.

If you can't make it to the September Tour, remember, we have another tour scheduled on October 15 for you. To book your seats, [visit here](#) and email campaign@unitedwaykfla.ca for more information.



CAMPAIGN RESOURCES AVAILABLE

Be sure to check out our [Campaign Toolbox](#) on our web and download great materials that will help you in your campaign. Be sure to check out our new 'I Give Because' template – one workplace in the 2014 campaign doubled their results while using this tool! Our Campaign Toolbox on the website includes:

- Campaign Brochure
- Funded Agencies Rack Card
- Posters
- Thermometers
- Promotional Videos
- Agency Request Form
- Material Request Form

And much more!

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BECOME A NEXT GEN AMBASSADOR!



Are you an enthusiastic and energetic individual who wants to get involved in our community and to ensure the next generation of leaders are engaged? If so, this is the perfect opportunity for you!

United Way KFLA offers a new and exciting way for young professionals and future leaders to get involved in our community. Next Gen welcomes young professionals ages 25 to 40 in our community. Next Gen is a group of volunteers in their twenties and thirties that want to bring meaningful change to our community through involvement in the United Way.

Next Gen Workplace Ambassadors

The Ambassador's role is to work with the Next Gen Chair of Workplace Engagement to develop and execute a strategy specifically tailored to your workplace, with the following objectives:

- Increase awareness of the Next Gen and United Way message and presence in the community at a place of business
- Provide information about events and network opportunities employees, and;
- Act as a point of contact between the United Way Next Gen and your employees in the Next Generation.

Next Gen Workplace Ambassadors

- ALCDSB – Chris Gencarelli, Karen Paul & Katie Williamson
- Assurant Solutions – Erin Nolan
- Bell Media Group – Brian Donohue, Matthew Bisson & Rebecca Fryer
- BmDodo Strategic Design – Gillian Moren
- BMO Financial Group – Aimanda MacRae
- Bombardier Transportation – Robert Raïke
- CIBC Imperial Service - Curtis Baron

- CIBC Wood Gundy Inc. - Bradley See
- City of Kingston - Christina Thomson and Peter Huigenbos
- Correctional Service Canada - Kyle Lawlor
- Corus Entertainment - Kristin Moore and Monica Lapajne
- Cult Marketing - Jennifer Orsatti, John Garotalo and Patrick Orr
- Days Road Dental Clinic - Hannah Hall
- Empire Life - Ian Brown and Kristy Vandervelde
- Family and Children's Services - Dana Bell
- George A. Wright & Son Ltd. - Patty Taylor
- Goodyear Canada Inc. - Tom Gingrich
- Investors Group - Lee Christy
- Kingston General Hospital - Janna Dolphin
- Kingston Real Estate Broker - Jessica Hellard
- Kingston This Week - Danielle van den Brink
- KPMG LLP - Kira Hataley, Rebecca Prophet and Renee Leger
- Providence Care - Jenn Goodwin
- Queen's University - James Ligthart
- RBC Financial Group - Megan Horton
- Rogers Radio Group Kingston - Kris Bawden and Wendy Bouwma
- St. Lawrence College - John Pierce
- Sustainable Kingston - Katie Wall
- Union Gas - Adam Clow, Dugal MacDermaid and Jackie McKay
- University Hospitals Kingston Foundation - JoAnne Metcalfe
- Upper Canada Commercial Insurance Group - Jessica Hoekstra
- Upper Canada Office Systems - Kathryn Lang
- Withey Addison LLP - Kate Wolsey
- 3SO - Shared Support Services, Southeastern Ontario - Ellen Westervelt, Emilie Wright and Samantha Laurin

CAMPAIGN NEWS

Here's a look at what you've been up to:

- Queen's retiree, faculty, staff and student campaign is geared up to launch soon. **Queen's University** is the single largest workplace campaign in the region, raising close to \$300,000 in 2014.

Welcome to Queen's Committee. CUPE 229 & 254: Sherri Ferris, Faculty: Nick Graham, QPMG and Senior Administration: Kellie Hart; Retirees: Bruce Hutchinson, Staff: Marie Miller, Communications: Andrew Carroll, QSB: Dean McKeown, HR Department: Nicole Fowler, Executive Sponsor: Caroline Davis; Next Gen, James Ligthart; Communications: Andrew Carroll

Come out and support **Queen's AMS** students. The students United Way committee is organizing a barbecue on October 8th at University and Union. Way to go, Queen's students (AMS) co-chairs: Amy Liu and Shannon Plant

Ready to Kick-off

- **INVISTA** held their Kick-off Lunch on the lawn at INVISTA today! Mike Mundell's surf and turf was in hand prepping the fish and chips! Way to go ECC Meredith Miller and your United Way Committee team!



- **Ongwanada** kicked off their campaign with delicious BBQ during lunchtime today. Way to go ECC Rachel Brace!
- **HDR Mill & Ross Architects** kicked off their campaign with an Agency Speaker today. Way to go ECC Sarah Ross!

- **Home Base Housing** will be kicking off their campaign with BBQ tomorrow. Looking forward to unique and different fundraising events, ECC Dawn Sadler!
- **Ministry of Health & Long Term Care** is ready to kick off their campaign on October 1st with their Pizza in the lobby! Way to go ECC Richard Carr!
- **Stantive Technologies Group** ECCs April and Lindsay are kicking off their campaign on October 5 with a coffee break featuring a United Way agency speaker! Great job Lindsay and April!
- **ALCDSB** ECC Patricia Maheral and her committee are prepped and ready to kick off their campaign October 13 with the Directors serving soup and sandwiches! Way to go Patricia!
- Mayor Paterson and friends getting ready for 2015 Campaign! **City of Kingston** is organizing a Mayor's Kick-off Barbecue on September 24 at Lake Ontario Park. Two agency speakers are scheduled on September 30 as well. Way to Go ECC Lana Foulds and Peter Huigenbos!
- **Canada Revenue Agency** is kicking off their campaign on September 29 with pancake breakfast and an agency speaker. Looking forward to another year, ECC Carrie Gagliano!
- **CFB Kingston** is also having their Kick-off Pancake Breakfast on September 30. ECCs and Canvassers are getting really busy - another Canvasser Training is scheduled on September 24 and an agency speaker on September 25 & September 30. Way to Go ECC Maj. Leonard and Maj. Dave!

Workplace Events

- **LCBO** locations in KFL&A will be holding their annual 'Give Back Where You Live' campaign in support of United Way KFLA from tomorrow, September 24 to Sunday, October 11. Remember, a donation at the till helps support local agencies and programs. Way To Go ECC Murray and Teresa!
- Canvassers at the **Public Works and Government Services** are getting ready for the United Way Campaign. They just had a

Canvasser Training yesterday and are holding a Car Detailing event on Monday. Way to Go ECC Ken Dunphy!

- **TD Bank's** Silent Auction goes live from September 28 until October 2 at the five different branches in Kingston. Stop by at a TD branch near you to check out what they have got.
- **Assurant Solutions** ECC Mark Riley and his campaign committee will be holding their Balloon Sale, filling the halls of Assurant with the United Way red and white! Thank you Mark!

The Results Are In

- **Goodyear Canada** held their third Canvasser Training on September 18, the Silent Auction started on Monday and they just held a BBQ for Crew B yesterday. Goodyear is blazing the trail by having agency speakers to their team meetings this week! Way to Go ECCs Tom and Steve!
- **UPS** already wrapped up their campaign and had a Campaign Touchdown on Friday, September



18. Looking forward to hear your results as well as strategic and quick campaign tips!

- The **Ontario Public Service** held an annual employee charity ride called Bike for United Way (B4UW) at the Market Square on September 16. This year's ride terminated in Kingston, with 20 or so enthusiastic bikers crossing the finish line here after a gruelling, week-long across the province.
- Another agency speaker spoke to the **Correctional Service Canada RHQ Headquarters** during their Management Meeting yesterday.
- **CFB Kingston** had a Bake & Book Sale at the Canadian Defence Academy (CDA) today! Way To Go, ECC Elizabeth Robertson.

PROFESSIONAL DEVELOPMENT WORKSHOP

September 30, 2015, 9am - noon

For Senior Staff, Managers, Volunteers and Board Members

Managing Workplace Stress

Stress is a fact of today's work environment. Learn to define stress and its immediate and long term effects. Identify workplace stressors and take away tools and tips to help you combat and neutralize stress.

Location: Family & Children's Services, 817 Division Street, Kingston

Facilitator: Mike Melles, K3C Community Counselling Centres

Fee: \$30

Registration: Register online at www.unitedwaykfla.ca/lds

Note: Seating is limited for this workshop. Registration limited to 2 people per agency.

SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you are there.

United Way Events

SEEING IS BELIEVING BUS TOUR

Friday, September 25, 9:30am to 2pm & Thursday, October 15, 9:30am to 2pm

The Seeing is Believing bus tours provide volunteers and media partners with an opportunity to see first-hand where their donations go as they visit local agencies and programs, and meet the front line workers and recipients of services.

[\[See more details\]](#)

UNITED WE CURL

Saturday, October 17

Join our 9th Annual United We Curl Funspiel, a fun day of curling with awards, prizes, a silent auction & dinner at the Royal Kingston Curling Club. Experience the best way to enjoy curling - have fun and raise money for the 2015 United Way Campaign.

NEXT GEN POOL PARTY

Friday, October 23, 1pm

The United Way Next Gen Pool Party is back at Raxx Bar & Grill! Spend time with your colleagues and make new acquaintances while enjoying a fun afternoon of pool. Sponsored by Investors Group. [\[See more details\]](#)

STARLIGHT FILM FESTIVAL

**Friday, November 6 to Saturday 12:30am - 6:30am
(Friday night to Saturday Morning)**

Cineplex Odeon hosts our annual Starlight Film Festival - an all-night marathon of movies, popcorn, fountain pop and free arcade games for high school students (13-19 years of age). All proceeds from ticket sales go to United Way. Sponsored by Scotiabank. [\[See more details\]](#)

UNITED WAY 2015 CAMPAIGN TOUCHDOWN BREAKFAST

Monday, November 30

Find out how much money you raised as we wrap up Campaign 2015 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Conference Resort. Sponsored by TD Bank. [\[See more details\]](#)

Workplace Events

LCBO “GIVE BACK WHERE YOU LIVE” CAMPAIGN

Thursday, September 24 to Sunday, October 11

Watch for the second phase to begin on September 24 until October 11 at an LCBO store near you. Remember, a donation at the till helps support local agencies and programs!

CITY OF KINGSTON SPIN-A-THON

Saturday, October 31, 9am to 11am

The City of Kingston wants you to spin for your community. They're holding a spin-a-thon at the INVISTA Centre from 9am to 11am. Limited spaces are available. Make your RPMs matter!

QUEEN'S SCIENCE FORMAL OPEN HOUSE

Saturday, November 14

On Saturday, November 14, Queen's Engineering students invite you to visit their annual Science Formal Open House. The Engineering students never fail to amaze guests with their creativity. This year's theme is 'Land of the Olympians' and Grant Hall and Kingston Hall will be open to the public for walk-thoughts. [\[See more details\]](#)