



**United Way**  
Kingston, Frontenac  
Lennox and Addington

Give. Volunteer. Act.

# way to go!

Issue #17

United Way of Kingston, Frontenac, Lennox and Addington

October 22, 2014

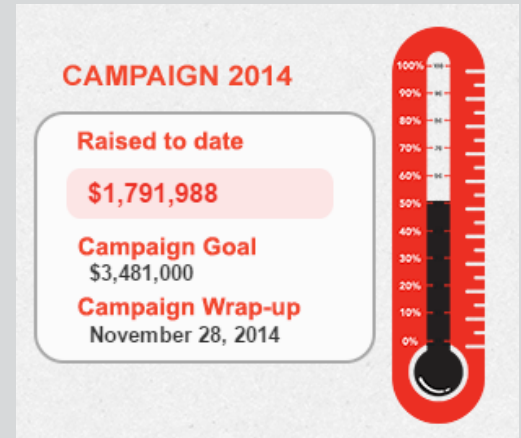
## UNITED WAY CAMPAIGN REACHES 51% OF GOAL

Thanks to your support and enthusiasm the 2014 United Way Campaign has raised \$1,791,988 million!

Along with workplace canvassing, there are numerous barbecues, bake sales, chili lunches, and Halloween themed events taking place across KFL&A. There's still time to register a team for the open for the Next Gen Pool Party that is taking place this Friday. Make sure you check the events listing on [our website](#) so you don't miss out on any of the fun.

We have complete confidence that you'll meet or surpass this year's goal once again. In the meantime, we'll say heart-felt thank you and way to go!

Don't forget to call in your totals to keep the thermometer rising!



## REGISTER YOUR NEXT GEN POOL PARTY TEAM

With only a few short days left until the first-ever Next Gen Pool Party, it's time to register your team!



Join Next Gen for the Next Gen Pool Party on Friday, October 24, 2014, 1 p.m. to 5 p.m. at Raxx Bar & Grill. This 8 ball tournament will pit teams against each other in a double

eliminations tournament in support of the United Way KFLA.

Throughout the afternoon there will be a variety of games, draws and activities including a grand prize for the team who comes out on top!

The Next Gen Pool Party is designed to bring together companies with Workplace Ambassadors and like-minded individuals in the community. Spend time with your colleagues and make new acquaintances while enjoying a fun afternoon of pool.

Entry fees for this tournament are \$200 for a team of four (plus applicable fees).

For more information and to register, visit [our website](#).

For more information please e-mail [Rob Raika](#). If you are unable to fill a

team of four, feel free to contact us and we will see if we can match you with others.

The Next Gen Pool Party is sponsored by Investors Group.

## CAMPAIGN TOOL KIT

Have you checked out the workplace campaign tools on the United Way website? This year we have a thermometer you can add to your website and a catalogue of United Way gear in addition to posters, brochures and guides! Drop by [the website](#) and check it out.



### CLICK BELOW TO CONNECT WITH US:

[facebook.com/unitedwaykfla](https://www.facebook.com/unitedwaykfla)

[twitter.com/unitedwaykfla](https://twitter.com/unitedwaykfla)

[youtube.com/unitedwaykfla](https://www.youtube.com/unitedwaykfla)

[www.unitedwaykfla.ca](http://www.unitedwaykfla.ca)

## GET YOUR STARLIGHT FILM FESTIVAL TICKETS

Attention high school students: It's time to pull another all-nighter. The Starlight Film Festival returns to the Gardiners Road Cineplex Odeon in the early morning hours of Saturday, November 8 (12:30 am to 6:30 am).

Your \$20 ticket gets you unlimited popcorn, fountain pop and arcade games, a free hot dog and all the movies you can handle. This year's movie line-up includes Anchorman 2, Despicable Me 2 Pacific Rim, Pitch Perfect and X-Men: First Class.

Tickets are available at the Cineplex Box Office, the United Way office at 417 Bagot Street and all local high schools. The doors open at 12:30 am and close at 1:30 am.

Check out [our website](#) to view the movie trailers and make sure you join the [Facebook event](#) to stay up to date on all of the details. Give us a call at 613-542-2674 to find out more.

United Way  
**Starlight**  
film festival

## CAMPAIGN NEWS

Who's kicking off this week? Who's planning a big event? Who's raising money from their latest big event? We've got all the latest Campaign news for you!

### Ready for Kick-off

- **Algonquin Lakeshore Catholic District School Board** will be kicking off their campaign on October 27. Next up is their annual fundraising breakfast on November 12.
- **Assurant Solutions** is set to kick off their campaign on October 27. Thanks to Erin Nolan, Marcelle Wynter, and Shawn Bolt for all of your hard work!
- **INVISTA** kicked off their campaign with a luncheon and agency speaker today.

### Workplace Events

- **Station 14 Kingston** teamed up with **Harper's Burger Bar** to challenge the mayoral candidates to build the best burger. The Mayor Burgers will be available until Election Day on October 27, with 10.27% of the proceeds going towards the United Way.
- Make sure you drop by the **Hotel Dieu Hospital**

Brockview Café on Fridays in October between 2 and 4 pm for "Breaking Bread!" You can pick up a freshly-baked loaf of bread for \$5.

- **Home Base Housing** will be holding a Chili Lunch and Bake Sale on Wednesday, October 22 from 11:30 am to 1:30 pm.
- **Independent Living Centre Kingston** is inviting everyone to a Pie Social on Thursday, October 23, from 2 pm - 4 pm at 540 Montreal Street in Kingston. \$5 gets you a piece of pie, from Bread and Butter Bakery, plus a coffee or tea. All money raised will support the United Way KFLA.
- **KEDCO** is having a Bake Sale on October 23 from 9 am to 12:30 pm. Stop by for a sweet treat if you're in the neighbourhood. Following that KEDCO executives have volunteered to raise funds for United Way by taking a pie-to-the-face in the lobby at Innovation park on October 29.
- On Friday, October 24, The **Boys and Girls Club of Kingston & Area** will be hosting a Halloween Party from 6:30 to 8 pm with all proceeds going to United

Way KFLA. Wear your scariest costume and creep through their haunted house! Create a spooky craft, play games and buy a treat from their kooky kitchen bake sale. Everyone is welcome; however please note that all children must be accompanied by an adult. Admission by donation at the door.

- **Ongwanada's** campaign will touchdown on October 24 with a pancake breakfast and silent auction. Thanks to ECC Rachel Brace for all of her hard work!
- The **Ministry of Municipal Affairs and Housing** will be hosting a BBQ in support of the United Way on Monday, October 27. Thank you Allan Scott, Co-Chair of the 2014 OPS Campaign and staff for organizing this event!
- The **City of Kingston** wants you to spin for your community. They're holding their annual Spin-a-Thon at the INVISTA Centre on Saturday, October 25 from 9 to 11 am. To register, please contact Caroline Livingston at 613-546-4291 or email [clivingston@cityofkingston.ca](mailto:clivingston@cityofkingston.ca). Don't delay - limited spaces are available!

- Tir Nan Og and St. Lawrence College Child and Youth Workers are teaming up with the **Boys and Girls Club of Kingston & Area** to offer free Pumpkin Carving on Sunday October 26, from 2 pm to 5 pm. The event includes prizes, snacks and hot chocolate at Tir Nan Og, 200 Ontario Street (Montes). Donations will go to the United Way Campaign. Call 613-544-7474 for more information.
- The **Ministry of Transportation** will be hosting a Used Book Sale from October 21 to the 23 out of their office on John Counter Blvd. Come by and browse the huge selection of used and donated books available with all proceeds to support the United Way.
- Join **Rogers Radio** at Spring Market Square on Halloween day from 11 am until 1 pm as they scare your hunger with a terrifyingly terrific hotdog barbeque with proceeds going to the United Way Kingston. There will be activities for you to take part in... if you dare: buy a hotdog with a bag of chips and a pop for \$5, Race trikes against on air personalities, Smash a pie in someone's face for \$10. Will you fall victim to the Halloweenie Roast? Find out Halloween day.



## The Results Are In

- Since kicking off, **Providence Care** has exceeded their goal of \$50,000 and they're still going strong! In addition to employee giving, they have held several successful events including a Cake Raffles and a delicious Spring Roll and Noodle Day at Providence Manor! Way to go ECC Lindsay Thompson!



- Since **Queen's University** kicked off their campaign on October 3, they have had a BBQ, a Speakers Night, and have had a successful e-pledge campaign. They have raised over \$108,000 so far! Way to Go Shannon Peters and Queen's United Way Committee!
- The **Ministry of Transportation** has raised over \$6,300 since they kicked off, reaching 58% of their goal! Watch for more events such as Office Bingo, Monday Night Football pools, and a great raffle for themed gift baskets and the chance to win parking in a preferred United Way parking spot on November 13. Way to go ECC Jason Buick!
- **Parole Board of Canada** wrapped up a two week blitz with a 'United Way Nacho

Day!" which was a big hit around the office. To date, they have raised over \$3,400 in employee pledges and have some great events to come, including a Halloween party, a BBQ lunch and a silent auction on November 29. Way to Go ECC Emily Prout!

- The Partners of **KPMG LLP** served up a delicious Pancake Breakfast on Friday, October 17 and raised \$246. Way to Go ECC Katie Friesen!



- **All Risks Insurance** held a BBQ in support of the United Way last week, and despite the weather, they are happy to report that they raised \$125! Way to Go Janice Barker!
- **Northern Frontenac Community Services** held a United Way Chili Lunch & Pie Auction on October 9 where they raised \$422 with a great turn out from local businesses. Way to go ECC Don Amos!

## Welcome Aboard

We're pleased to welcome our new and returning ECCs to the campaign trail. Welcome aboard:

- CIBC Wood Gundy: Bill Dobson and Bradley See
- CIBC Bagot Street: Eileen Burns

## EMPIRE LIFE INVITES EMPLOYEES TO 'STEP RIGHT UP AND MAKE A CHANGE'

Empire Life kicked off their 2014 United Way campaign with a bang! Building on the excitement of their 'Step right up and make a change' carnival theme, employees were treated to carnival games, prizes and popcorn throughout the day. The result? Employees across the country -raised \$176,000 by the end of the first day of the campaign!

Empire Life campaign co-chairs (and carnival barkers extraordinaire), Ian Brown and Jordan Grundy, couldn't be happier with the results. "We are completely blown away by the reaction and support we've received this year from everyone across the company. We can't thank our fellow employees enough," says Ian.

Jordan adds, "We're off to an amazing start and we hope to hit the big top this year and smash all our records."

Their campaign will touchdown on October 27. Good luck, Empire Life!



### CARING COMPANIES

Lowe's and BMO have each Day of Caring events at United Way funded agencies recently. It was a win for all; agencies' much needed projects are completed and volunteers learn about their community through a hands-on experience.

Volunteers from the Kingston Lowe's Home Improvement held a Day of Caring on October 16 & 17 at the Boys and Girls Club of Kingston & Area. The volunteers helped with renovations at the Club's new West End location, including, dry wall repair and painting.

BMO had two Day of Caring events at two United Way funded agencies. They started out at Big Brothers Big Sisters on October 17 where BMO volunteers helped to clean and organize the basement storage area. Next they headed to Loving Spoonful on October 21 where they helped preserve fresh produce - by canning and freezing - for use by food providers throughout the winter.

We'd like to send a big thank you out to both of these companies for helping to make a difference for the people who help KFL&A residents every day!



## SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you're there.

### **NEXT GEN POOL PARTY**

**Friday, October 24, 2014, 1 p.m.**

The United Way Next Gen Cabinet is introducing the Next Gen Pool Party this fall at Raxx Bar & Grill. It is designed to bring together companies with workplace ambassadors and like-minded individuals in the community. Spend time with your colleagues and make new acquaintances while enjoying a fun afternoon of pool. [[Learn More](#)]

### **CITY OF KINGSTON SPIN-A-THON**

**Saturday, October 25, 2014, 9 to 11 a.m.**

The City of Kingston wants you to spin for your community. They're holding a spin-a-thon at the INVISTA Centre from 9 to 11 a.m. To register, please contact Caroline Livingston at 613-546-4291 or email [clivingston@cityofkingston.ca](mailto:clivingston@cityofkingston.ca). Limited spaces are available. Make your RPMs matter! Not spinning? Stop by to cheer them on. This year there will also be a mixer from 11:00 to 11:30 am with light refreshments.

### **STARLIGHT FILM FESTIVAL**

**Friday, November 7 – Saturday, November 8, 2014 (Friday night to Saturday morning), 12:30 a.m. and 6:30 a.m.**

Cineplex Odeon hosts our annual Starlight Film Festival – an all-night marathon of movies, popcorn, fountain pop and free arcade games for high school students. Students 13-19 years enjoy movies between 12:30 a.m. and 6:30 a.m. All proceeds from ticket sales go to United Way. [[Learn More](#)]

### **QUEEN'S SCIENCE FORMAL OPEN HOUSE**

**Saturday, November 8**

On Saturday, Nov. 8, Queen's Engineering students invite you to visit 'The Great Gatsby'. The Queen's Engineering students never fail to amaze guests with their creativity. They're working overtime transforming Grant Hall and Kingston Hall into scenes from F. Scott Fitzgerald's masterpiece. They're inviting you in for a sneak peak. Watch for more details.

### **CAMPAIGN TOUCHDOWN BREAKFAST**

**Friday, November 28, 2014**

Find out how much money you raised as we wrap up Campaign 2014 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Hotel & Conference Resort. [[Learn More](#)]



Thank you to **Limestone District School Board** for holding a Chilifest on October 20 and inviting an agency speaker to attend. A perfect day for chili!