



**United Way**  
Kingston, Frontenac  
Lennox and Addington

Give. Volunteer. Act.

# way to go!

Issue #13

United Way of Kingston, Frontenac, Lennox and Addington

September 24, 2014

## UNITED WAY CAMPAIGN CROSSES \$700,000 MARK

Thanks to your support and enthusiasm the 2014 United Way Campaign is off to a great start! This year you crossed the \$700,000 mark in just 7 days raising an incredible 749,567! That accomplishment deserves a huge Way to go!

How did you raise all that money in three short weeks? All it took was a little hard work and a lot of good-old-fashioned KFL&A generosity.

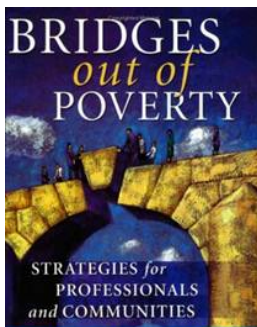
Of course we know you're just getting started. We have complete confidence that you'll rise to the occasion and meet or surpass this year's goal of \$3,481,000. In the meantime, we'll say heat-felt thank you!

Don't forget to call in your totals to keep the thermometer rising!



## BRIDGES OUT OF POVERTY

Those working with people impacted by poverty or interested in the issue are invited to a Bridges Out of Poverty



workshop on Tuesday, Sept. 30. [Check out](#) the details and register for this engaging workshop.

CLICK BELOW TO CONNECT WITH US:

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[www.unitedwaykfla.ca](http://www.unitedwaykfla.ca)

## CAMPAIGN TOOL KIT

Have you checked out the workplace campaign tools on the United Way website? This year we have a thermometer you can add to your website and a catalogue of United Way gear in addition to posters, brochures and guides! Drop by [the website](#) and check it out.

## PRI REPORT RELEASED

An update on the Kingston Poverty Reduction Initiative has been released. The report, which went before Kingston City Council on September 23, highlights progress that has been made over the past two years by a steering committee and five working groups that included agencies and community members with lived experience.

The report captures some of

their successes, goals and efforts. Additionally, it shares work being done in the community outside of the working groups. Looking ahead to the next stage of the effort, strategic focus will be placed on two particular priorities in Kingston: Child Poverty and Employment Skills and Development.

Please visit the [United Way website](#) to read the report.



poverty initiative

**2014 Report**  
Plans for Action  
as a Community

## CAMPAIGN NEWS

Kick-off season is in full swing now. We've got all the news on who's kicking off, what they're doing, and where and when they're doing it. Here's a look at what you've been up to:

### Ready for Kick-off

- **Correctional Service Canada** Regional Headquarters kicked off their campaign earlier today with a barbecue and speakers. Thanks to ECCs Jackie Edwards and Tiffany Williams!
- **City of Kingston** ECCs Lana Foulds and Peter Huigenbos arranged two custom 'Seeing Is Believing' Tour for City employees on Sept. 24. Later that day, Mayor Mark Gerretsen and friends fired up the barbecue for City staff at the **Mayor's Kick-off BBQ**.
- **Home Base Housing** kicks off on September 26 with a staff BBQ – thank you to ECCs Dawn Sadler and Amanda Brierley! They have a number of fun events planned, Candygrams for Halloween, a Chili Lunch and Bake sale and much more!
- **Kingston Community Credit Union** is kicking off their campaign in the coming week, with returning ECC Jason Field at the helm of their campaign which has had 100% participation for over 30 years!
- **Utilities Kingston** is kicking off their campaign at their all-staff general meeting on Friday, October 3 with an agency speaker. Way to go ECCs Richard Rodrigue and Ryan Boehme!
- **Ministry of Health and Long Term Care** is preparing to kick off their campaign on October 6 at an all-staff assembly.
- **Home Base Housing's**

campaign kicks off on September 26 with a BBQ – if you're in the area drop by for lunch! ECCs Dawn Sadler and Amanda Brierley have a number of fun events planned, Candygrams for Halloween, a Chili Lunch and Bake sale and much more!

### Workplace Events

- **SACK & CMHA** held a ribbon cutting ceremony at their new location on 400 Elliott Avenue on Sept. 23. The day included a BBQ and silent auction with proceeds going to United Way. Thank you!
- **Family & Children's Services** staff were treated to a bake sale earlier today with lots of homemade goodies and all proceeds to going to United Way. Thank you to ECC Angela Woodhouse and her team for their hard work in organizing this event!
- **LCBO** stores in KFL&A will be holding the second phase of their annual "Give Back Where You Live" campaign in support of United Way from September 25 and October 12. Individuals will have the opportunity to donate \$2, \$5 or \$10 at the time of their purchase. Remember, a donation at the till helps support local agencies and programs. Thanks to all LCBO employees!
- **Goodyear Canada** hosting a Golf Tournament on Thursday, September 25 in support of United Way. They'll tee off at 10 am at Camden Bras Golf Course with dinner to follow and great prizes to be won. Thanks to ECCs Rob Hanna and Derek Brown!
- The ball will drop at the annual

**CFB Kingston** Ball Hockey Tournament on October 3 at the Fieldhouse of the Kingston Military Community Sports Centre. Proceeds from the tournament will go to United Way.

- To launch the region's largest workplace campaign, students of **Queen's University** will be firing up the BBQ from 11 am to 4 pm on October 3 at the corner of Union and University. Thank you to Shannon Peters, Chair of the AMS United Way committee for organizing this event and all the best to the rest of the Queen's University Campaign Committee:
  - Shelley Aylesworth-Spink
  - Nicole Fowler
  - Craig Leroux
  - Marie Miller
  - Bruce Hutchinson
  - Sherri Ferris
  - Dean McKeown
  - Kellie Hart
  - Jenny Lee
  - James Ligthart
- **CFB Kingston** is hosting their first-ever **Games Quest** on Oct. 4 at the CFB Kingston Jr's Mess, 2 Sadie Avenue. The event includes Warhammer 40K Tournament, X-Wing Tournament, War Machine Demo, Battletech Demo, Table Top Board Game Bonanza, Fox Hole Design Custom Battlefield Terrain, Miniature Figure Painting Demos. There will be draws and Prizes all day! Just \$10 per person or \$20 per family! Thanks to volunteer Cpl. Heiko Kauer for organizing this exciting new event.
- **Correctional Service Canada Bath Institution** is planning a Ball Hockey Tournament on November 8 from 8 am to 4 pm in the Bath Institution

parking lot with all proceeds to benefit the United Way. Thank you Chuck Stratford for all of your hard work and planning.

- **Stantive Technologies** is “Bringing Back Summer” with their 2014 Campaign. Congratulations to Les Herr, Linda Ross, and their committee volunteers for their first ever workplace campaign, which launched with a speaker and Barbecue on September 18. To kick off the event, Stantive Technologies announced that they have received a \$10,000 donation from an anonymous donor to match employee donations! They are expected to wrap up their Campaign in one week so be sure to watch for results!

### The Results Are In

- Last week we told you that **Goodyear** held an in sector ball tournament, this week they are happy to report the Ball tourney raised \$3100, Way to Go ECC’s Rob Hanna and Derek Brown!
- Richard Rodrigue and Ryan Boehme, **Utilities Kingston** ECCs are warming up for their 2014 Campaign through their hockey pool. They have raised \$450.00 already! Way to go!
- **KPMG**’s annual golf tournament raised \$75 for their putting challenge, with their formal kickoff happening in a few weeks, with more results to come.
- Tammy Kuehn and Kim Daily, ECCs at **DuPont** held a BBQ at their workplace raising over \$800, including a change drive which was matched by Research and Development Director Stéphane Bazzana!

### Welcome Aboard

We’re pleased to welcome our new and returning ECCs to the campaign trail. Welcome aboard:

- INVISTA: ECCs Shelley Deyo and Raico Laria and help from Christine Blais, long time UW volunteer!
- Corporation of the County of Frontenac: Angelique Tamblyn
- Ministry of Attorney General: Jeff Prozeller
- Kingston Police: Antje McNeely
- KCCU: Jason Field
- Home Base Housing : Dawn Hudson and Amanda Brierley
- Branch Reps for BMO:
  - Kingston Main – Aimanda Macrae
  - Verona – Cheryl Nason
  - Kingston Financial Centre – Tara Whalen
  - Cataraqui Centre – Jamie Scanlon, Kathy Dawson and Deb Sagriff
  - Front & Days Road – Michelle Kavaner
  - Amherstview – Tanya Power

## RACK ‘EM UP AT THE NEXT GEN POOL PARTY

Join Next Gen for the Next Gen Pool Party on Friday, October 24, 2014, 1 p.m. at Raxx Bar & Grill. This 8 ball tournament will pit teams representing businesses from all over the KFL&A area against each other in a double eliminations tournament in support of the United Way KFLA.



Throughout the afternoon there will be a variety of games, draws and activities including a grandprize for the team who comes out on top!

The Next Gen Pool Party is designed to bring together companies with workplace ambassadors and like-minded individuals in the community. Spend time with your colleagues and make new acquaintances while enjoying a fun afternoon of pool.

Entry fees for this tournament are \$200 for a team of four (plus applicable fees). For more information and to register visit [our website](#).

For more information please e-mail [Rob Raike](#). If you are unable to fill a team of four, feel free to contact us and we will see if we can match you with others.

The Next Gen Pool Party is sponsored by Investors Group.

## HURRY HARD! UNITED WE CURL

The 8th Annual United We Curl Funspiel returns on Saturday, October 18, from 9:30 a.m. to 6:30 p.m. at the Royal Kingston Curling Club.

This is a great opportunity for you to have fun while raising money for the 2014 United Way Campaign. Curling is a social sport and you don't need to be an expert to enjoy yourself.

There's still room for a team or two! Registration is \$125 a person or \$500 a team plus a silent auction item donation, and includes two games, lunch, dinner and prizes. To register, please contact Bruce Jeffery at 613-547-4797 or email [bruce.jeffery@nbpcd.com](mailto:bruce.jeffery@nbpcd.com).

## SAVE THE DATE

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The venues are booked and dates are set so mark your calendars and make sure you're there.

### **LCBO "GIVE BACK WHERE YOU LIVE" CAMPAIGN**

**Thursday, September 25 to Saturday August 12**

LCBO locations in KFL&A will be holding the second phase of their annual "Give Back Where You Live" campaign in support of United Way from September 25 and October 12. Individuals will have the opportunity to donate \$2, \$5 or \$10 at the time of their purchase. Remember, a donation at the till helps support local agencies and programs.

### **CFB KINGSTON GAMES QUEST**

**Saturday October 4, 9 am to 6 pm**

CFB Kingston is hosting their first-ever GamesQuest on Oct. 4 at the CFB Kingston Jr's Mess, 2 Sadie Avenue. The event includes Warhammer 40K Tournament, X-Wing Tournament, War Machine Demo, Battletech Demo, Table Top Board Game Bonanza, Fox Hole Design Custom Battlefield Terrain, Miniature Figure Painting Demos. There will be draws and Prizes all day! Just \$10 per person or \$20 per family! Thanks to volunteer Cpl. Heiko Kauer for organizing this exciting new event.

### **UNITED WE CURL**

**Saturday, October 18, 2014, 9:30 a.m. to 6:30 p.m.**

The 8th Annual 'United We Curl' Funspiel is a great opportunity to have fun and raise money for the 2014 United Way Campaign. The cost is \$125 per curler or \$500 per team (plus one item for the silent auction). Empire Life won the trophy last year – come out and give them a challenge! [[Learn More](#)]

### **NEXT GEN POOL PARTY**

**Friday, October 24, 2014, 1 p.m.**

The United Way Next Gen Cabinet is introducing the Next Gen Pool Party this fall at Raxx Bar & Grill. It is designed to bring together companies with workplace ambassadors and like-minded individuals in the community. Spend time with your colleagues and make new acquaintances while enjoying a fun afternoon of pool. [[Learn More](#)]

### **CITY OF KINGSTON SPIN-A-THON**

**Saturday, October 25, 2014, 9 to 11 a.m.**

The City of Kingston wants you to spin for your community. They're holding a spin-a-thon at the INVISTA Centre from 9 to 11 a.m. To register, please contact Caroline Livingston at 613-546-4291 or email [clivingston@cityofkingston.ca](mailto:clivingston@cityofkingston.ca). Limited spaces are available. Make your RPMs matter! Not spinning? Stop by to cheer them on. This year there will also be a mixer from 11 to - 11:30 am with light refreshments.

### **STARLIGHT FILM FESTIVAL**

**Friday, November 7 – Saturday, November 8, 2014 (Friday night to Saturday morning), 12:30 a.m. and 6:30 a.m.**

Cineplex Odeon hosts our annual Starlight Film Festival – an all-night marathon of movies, popcorn, fountain pop and free arcade games for high school students. Students 13-19 years enjoy movies between 12:30 a.m. and 6:30 a.m. All proceeds from ticket sales go to United Way. [[Learn More](#)]

### **QUEEN'S SCIENCE FORMAL OPEN HOUSE**

**Saturday, November 8**

On Saturday, Nov. 8, Queen's Engineering students invite you to visit 'The Great Gatsby'. The Queen's Engineering students never fail to amaze guests with their creativity. They're working overtime transforming Grant Hall and Kingston Hall into scenes from F. Scott Fitzgerald's masterpiece. They're inviting you in for a sneak peak. Watch for more details.

### **CAMPAIGN TOUCHDOWN BREAKFAST**

**Friday, November 28, 2014**

Find out how much money you raised as we wrap up Campaign 2014 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Hotel & Conference Resort. [[Learn More](#)]