



United Way
Kingston, Frontenac
Lennox and Addington

Give. Volunteer. Act.

way to go!

Issue #2

United Way of Kingston, Frontenac, Lennox and Addington

February 12, 2014

2012 ANNUAL REPORT AWARDED

We're thrilled to announce that the 2012 United Way of KFL&A Annual Report was a winner at the Voluntary Sector Reporting Awards Luncheon, held in Toronto on Friday February 7th.

United Way of KFL&A won in the category of 'Total revenues over \$1 million to \$10 million.' Other finalists in that category included United Way Greater Simcoe, member agency Kingston Literacy and Skills, and Participation House in Markham.

The awards recognize Canada's best non-profit annual reports. Five winners and two honourable mentions from 16 finalists from across Canada were announced at the awards luncheon. The winners each received a prize of \$5,000.

This marks the third year in a row that United Way of KFL&A has been nominated in this award category. The United Way of KFL&A Annual Report was a co-recipient of this VRSA in 2010 and the 2011 report was a finalist.

[Visit our website to download the United Way's 2012 Annual Report](#)



**Voluntary Sector
Reporting Awards 2013**

CPA-QUEEN'S CENTRE FOR GOVERNANCE

A MEMORABLE NIGHT OF MASKS AND INTRIGUE

Thanks to the hard work and support of the sponsors, participants, and the Next Gen volunteer committee, the second annual Next Gen Masquerade raised over \$5,000 in support of the United Way of KFL&A. Participants enjoyed an evening of intrigue, dancing, food and fun with friends and colleagues.

We wouldn't be doing the night justice if we didn't mention the fabulous masks! This year guests came in some of the most elaborate, beautiful masks we've

seen. Some went shopping, while others channeled their creative side and made their own masks.

Special thanks to our sponsors: Renaissance Event Venue and KPMG. Prize donors included: Dover's Men's Wear, House of Angelis, Cher-Mere Spa and Dan

Aykroyd (Crystal Head Vodka). CHIC Dry accepted donations for professional blow outs on February 8th.

Pictures taken at the event by volunteer photographers Rob Hanna and Peter St Marthe have been posted on the [Next Gen Facebook page.](#)



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2014 SPONSORSHIP OPPORTUNITIES

Imagine a marketing opportunity that puts your organization in front of some of the most influential leaders in our community. Imagine an opportunity that lets you raise your profile and support your community at the same time. Now imagine getting all of this for some of the best sponsorship rates available.

Sponsoring a United Way event or initiative is an easy, affordable, high-impact way to put your organization front and centre, where it belongs.

We're looking for sponsors for our visibility initiatives, including:

- United Way Fare For Friends
- United Way Campaign Kick Off Breakfast
- United Way Campaign Touchdown Breakfast
- Next Gen Sociable
- Day of Caring
- Starlight Film Festival
- Seeing is Believing Agency Tours
- Success By 6 Week
- Downtown Kingston Lamppost Banner program

We're looking for sponsors of our Loaned Representative Program:

The United Way Loaned Rep Program gives your employees two weeks of elite-level training in everything from sales to marketing to public speaking and more. Once they've been trained, they'll be given a chance to put what they've learned into action as they are inserted into a demanding, high-performance environment where they'll roll up their sleeves and work with United Way staff and hundreds of workplace

volunteers to raise millions of dollars for your community. Some of the region's biggest workplaces loan an employee for the duration of the fall fundraising campaign.

[For more information visit our website.](#)

WORKPLACE AWARDS

In 2013, the United Way KFL&A Campaign raised \$3,453,725 (plus an \$171,000 additional from the Kingston Pen Tours) through the hard work, dedication and leadership of community members. Without you, this amazing achievement would not have been possible.

Thanks to the support and commitment of close to 400 work sites like yours, resources and valuable assistance will continue to be available for individuals and families in our community who need it the most.

In previous years we have held an Awards and Appreciation event. This year, we are shaking things up and introducing an Awards Luncheon! Watch for details of our new format, date, and time when we get to thank you – our number one resource – our volunteers!

CAMPAIGN NEWS

The Corporation of the County of Lennox & Addington got off to an early start with their 2014 Campaign. ECC Buffy Whalen and her team have already raised over \$200! Way to go Buffy and all at the County!

DAY OF CARING

On June 6th workplace teams will spend the day at United Way member agencies to help with light construction and maintenance. These wintery days may make June seem like a distant dream, but it's time to start thinking about how you would like to participate and get your team together. Join us on for Day of Caring and help us make a difference for the people who help KFL&A residents every day.

If you would like more information or if you are interested in joining the organizing, contact Maura at 613-542-2674, extension 7.

THE NEXT GENERATION

On Tap

Planning is now underway for Next Gen Sociable. The popular event returns on Sunday, May 18th at a brand new location - the Four Points by Sheraton Kingston. Next Gen Sociable is an annual celebration of good friends and good music while sampling beer and whisky brands from Ontario and around the globe. Watch for more details to come and tickets to go on sale soon!

Connect with Next Gen on [Facebook](#) or [Twitter](#) to stay up to date on Next Gen Sociable plans.

Next Gen empowers future leaders to support and advance the impact of the United Way in the community. The Next Gen movement is a unique chance for the next generation to become an integral part of our community and bring about change in areas that are meaningful. To learn more about Next Gen and how you can become involved [visit our website.](#)

Want to volunteer with Next Gen? Email uway@unitedwaykfla.ca or call 613-542-2674.



UPCOMING WORKSHOPS

Are you a new board member or about to become one? Do you feel confident that you'll be able to step up and contribute meaningfully right away? Or maybe you're a senior staff member at a non-profit agency and you're looking to bolster your skills or meet a specific challenge. Either way, United Way Leadership Development Services is here for you. Our group of experienced experts provides flexible, affordable training and consulting for non-profit and voluntary organizations throughout KFL&A.

Here's a look at some of our upcoming public workshops sponsored by KPMG.

Financial Stewardship

Date: March 26, 2014, 5:00-7:00 p.m.

Facilitators: Chad McLeod and Michelle Podhy, KPMG

Description: This workshop will define the board's role in maintaining fiscal responsibility and help directors understand and fulfill their oversight function.

Introduction to Roles & Responsibilities of the Board

Date: April 30, 2014, 5:00-7:30 p.m.

Facilitator: Bhavana Varma, United Way of KFL&A

Description: This introductory workshop provides a basic understanding of what is required for strong board governance. It is an essential workshop for first time directors and current directors looking for a refresher.

[Visit our website for more information](#)

SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you're there.

NATIONAL VOLUNTEER WEEK

Sunday, April 6 to Sunday, April 13, 2014

A week-long celebration whereby registered charities, not-for-profit organizations and volunteer centres pause to thank and recognize their volunteers.

CHANGE THE WORLD ONTARIO YOUTH VOLUNTEER CHALLENGE

Sunday, April 6 to Monday, May 19, 2014

A fun way for high school students to earn volunteer hours while doing good in their community. The United Way Volunteer Centre is encouraging high school students to take up the challenge by committing.

SUCCESS BY 6 WEEK

Saturday, May 3 to Sunday, May 11, 2014

A United Way initiative that promotes partnerships and supports community programs to ensure that early childhood development is a priority. Success By 6 Week is a fun-filled week of events and activities designed with the youngest members of our community in mind. It heightens public awareness of the importance of early years development and provide opportunities for young children, their families and caregivers to "Take the time, make the moments matter™"

NEXT GEN SOCIABLE

Sunday, May 18, 2014

United Way Next Gen's annual celebration of good friends and good music while sampling beer and whisky brands from Ontario and around the globe. Beer and whisky connoisseurs will be on site to provide specialized tours and information sessions throughout the event to enhance your tasting experience.

Day of Caring

Friday, June 6, 2014

Workplace teams spend the day at United Way member agencies to help with light construction and maintenance chores. Start thinking about how you would like to participate and get your team together to help us make a difference for the people who help KFL&A residents every day. For more information, contact Maura at 613-542-2674, ext. 7 or [visit our website](#).

FARE FOR FRIENDS

Sunday, September 7, 2014, 2 to 6 p.m.

In true garden party style, guests of Fare For Friends relax in the elegance of enormous white tents, stroll around the grounds of the Vimy Officers' Mess on the banks of the St. Lawrence River. This is the region's best garden party, where patrons sample culinary delights, excellent wines and beer while enjoying live music and participating in a lively auction.

UNITED WAY 2014 CAMPAIGN KICK-OFF

Friday, September 12, 2014, 7 a.m.

We're starting off Campaign 2014 the way we always do, over breakfast at the Ambassador Conference Resort. Join over 600 volunteers for a hot buffet breakfast as we announce our region-wide fundraising goal.

UNITED WAY 2014 CAMPAIGN TOUCHDOWN

FRIDAY, NOVEMBER 28, 2014, 7 A.M.

Find out how much money you raised as we wrap up Campaign 2014 the same way we start it – with another delicious hot buffet breakfast at the Ambassador Conference Resort.