



United Way
Kingston, Frontenac
Lennox and Addington

Give. Volunteer. Act.

way to go!

Issue #7

United Way of Kingston, Frontenac, Lennox and Addington

July 22, 2014

MEET US AT THE FARE

The 21st edition of United Way Fare for Friends is coming Sunday, September 7th to the Vimy Officers' Mess at CFB Kingston. Kingston's top chefs will be there once again, as will wineries and microbreweries from across the province, musical entertainment and some of the liveliest live and silent auction action you'll ever see.

*United Way
Fare for Friends
Kingston's favourite garden party!*

Chefs from 22 local restaurants will tempt your taste buds with their culinary delights. This year's restaurants lineup includes: Aqua Terra by Clark, Bread & Butter Bakery and Fine Pastries, Chien Noir, Chez Piggy, Curry Original, Days on Front, Dream Come True Kitchen, DOX Restaurant (Holiday Inn Kingston Waterfront), Epicurious Catering, Farm Girl Mobile Food Co., Kingston Keg Steakhouse & Bar, Kingston Olive Oil Co., JM's Restaurant and Lounge (The Ambassador Hotel & Conference Centre), Mio Gelato, Multatuli Coffee Merchants, Pan Chanco Bakery & Café, Red House, Sir John's Public House, Sweet Days Bake Shop, The Gananoque Inn & Spa, The Grizzly Grill, The Rivermill Restaurant, Western Cut Southern Style Barbeque, and Windmills Restaurant & Catering.

Visit <http://www.unitedwaykfla.ca/> for more information about this popular event.

And let's not forget about fine wine, craft beer and creative martinis! Casa-Dea Estates Winery, Cave Spring Cellars, Château des Charmes, Closson Chase Vineyards, Huff Estates Winery, Joseph's Estate Wines, Kingston Brewing Company, MacKinnon Brothers Brewing Company, Pelee Island Winery, Sandbanks Estate Winery, Spearhead Brewing Company, Steam Whistle Brewing Company and Jack Astors Kingston will be joining in the fun this year.


Fare for Friends is the largest fundraising event of the United Way KFLA, raising over \$90,000 last year. Over the past 20 years, the event has raised over \$1 million dollars for programs that help people in our community when they need it most.

Tickets are \$160.00 with a tax receipt available for a portion of the price. [Order yours today.](#)




Fare for Friends 2013

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 www.unitedwaykfla.ca



GOING FOR THE GREEN



AMBASSADOR CONFERENCE RESORT

One of KFL&A's favourite charity golf tournaments is getting set to tee off for the 34th time. The Ambassador Hotel Memorial Golf Classic is Thursday, August 28th at the Loyalist Golf & Country Club. The tournament is in support of United Way and University Hospitals Kingston Foundation.

Whether you're looking to reward your staff, entertain a client or just make a few new friends, you'll have a great time and support a couple of great causes, all at the same time. Registration is \$185.00 per person and includes green fees, cart rental, lunch, dinner and a gift bag! The registration deadline is August 10.

For more information, please email contact@ambassadorhotel.com.

HOP ON THE BUS



What if there was a way for you to give your campaign team an extra dose of Spirit of Community, just in time for kick-off?

The Seeing Is Believing bus is ready to roll again for this year's version of the Seeing Is Believing Tours. The first bus pulls out of the Memorial Centre parking lot on Wednesday, September 3rd at 9:30 a.m. to take you on a four-hour

behind-the-scenes tour of some of the United Way funded agencies and give you an up-close-and-personal look at the good work they do in your community every day. There's nothing like seeing your donor dollars in action to light a fire under your team as they get ready for kick-off.

To book your seat on the bus, call 613-542-2674 or email campaign@unitedwaykfla.ca.

Can't make this tour? The Seeing Is Believing Bus hits the road again on Tuesday, September 23rd. Can't make it that day either? No problem. Just call your staff partner and ask about arranging a custom tour.

Thanks to Kingston Transit for sponsoring the Seeing Is Believing Tours.

CAMPAIGN NEWS

Some people beat the heat by jumping in the lake or taking a dip in the pool. But there other folks out there who have learned that the best way to beat the heat is to pretend it's the fall and hold a United Way fundraising event.

Here's a look at what you've been up to:

- The next time you're at your favourite LCBO store, make sure you come with a bit of extra cash. The LCBO's annual Give Back Where You Live campaign is beginning on July 24th, with proceeds from all KFL&A stores going to Campaign 2014.

If you like to read, be sure to check out the book sale table at the Midland Avenue store. They're also accepting book donations if you have any books you'd like to pass on to a new reader. Way to go ECC Teresa Graham!

- **Investors Group** recently held a United Way Ladies Lunch. Jo-Ann Ferreira gave a presentation on skincare using Arbonne products, and donated the proceeds of her sales to United Way. They raised a grand total total of \$255.65! Way to Go ECC Carol Powley and all the ladies who attended the luncheon.



United Way Ladies Lunch at Investors Group, 2014

Welcome Aboard

We're pleased to welcome our new and returning ECCs to the campaign trail. Welcome aboard:

- Correctional Services Canada: Tiffany Williams and Jackie Edwards along with, Tracey Augustyn providing her expertise
- E.I DuPont: Kim Daily and Tammy Kuehen
- Novelis: Courtney Maruno
- Public Health KFL&A: Katie Chan
- RBC: Laurie Newport & Travis Sharpe
- Scotiabank: Karen Caron and Kelly Kelman
- Union Gas: Dugal MacDermaid
- Utilities Kingston: Richard Rodrigue

WELCOME LOANED REPRESENTATIVES

The first two Loaned Reps for Campaign 2014 have been named. Kathryn Foster from the Ministry of Transportation and Joanne Rutley from Correctional Service Canada will be joining us in August. Welcome to the team!

RIISING TO THE CHALLENGE

This year, John & Diana Weatherall will generously provide a Leadership Challenge Grant as an incentive to encourage others to become new Leaders of the Way. You can become a Leader of the Way by donating \$1,200 or more during Campaign 2014. If you're already a Leader, they'll match all increases of 10% or more.

You may have noticed that we said Leaders of the Way donate \$1,200 or more. That's because United Ways across Canada are adopting new Leadership Giving levels this year. [Visit our website](#) to learn more about how you can become a Leader.

In 2014, United Ways across Canada will be adopting the following Leadership Giving levels:

● Philanthropist Circle	\$25,000+
● Platinum	\$10,000 – \$24,999
● Gold	\$5,000 – \$9,999
● Silver	\$2,500 – \$4,999
● Bronze	\$1,200 – \$2,499

United Way of KFLA will adopt these levels, plus our own additional levels of recognition, including:

● Builders of the Way	\$1,000 – \$1,199
● Friends of the Way	\$500 – \$999

YOU OUGHT TO BE IN PICTURES

When was the last time you checked out our Facebook or Flickr sites? If it's been more than a couple of days, you might want to visit us again. In the last few days we've posted new photos from events from one end of KFL&A to the other. Visit us on [Facebook](#) to have a look at our latest uploads.

SAVE THE DATE

The venues are booked and dates are set so mark your calendars and make sure you're there. Click on the title for more information.

34TH ANNUAL AMBASSADOR HOTEL MEMORIAL GOLF CLASSIC

Thursday, August 28, 2014

One of region's favourite charity golf tournaments is getting set to tee off for the 34th time on August 28 at the Loyalist Golf & Country Club. The tournament is in support of the United Way of KFL&A and the University Hospitals Kingston Foundation. The entry fee is \$185 per person and it includes golf, cart, lunch, dinner and a gift bag. The entry deadline is August 10. For more information and to register, please email contact@ambassadorhotel.com.

SEEING IS BELIEVING BUS TOURS

Wednesday, September 3 & Tuesday, September 23, 2014, 9:30 a.m. to 2 p.m.

The "Seeing is Believing" bus tours provide volunteers and media partners with an opportunity to see first-hand where their donations go as they visit local agencies and programs, and meet the front line workers and recipients of services.

FARE FOR FRIENDS

Sunday, September 7, 2014

Fare For Friends will return to the Vimy Officers' Mess at CFB Kingston for the 21st edition of Kingston's favourite garden party. Your favourite chefs will be there too, along with Canadian wineries and microbreweries, live entertainment and exciting auction action.

CAMPAIGN KICK-OFF BREAKFAST

Friday, September 12, 2014

We're starting off Campaign 2014 the way we always do, over breakfast at the Ambassador. Join over 600 volunteers for a hot buffet breakfast and a roomful of Spirit of Community as we announce our region-wide fundraising goal and cut the ribbon on Campaign 2014 sponsored by Ambassador Hotel & Conference Centre, Canadian Tire and Telus TyRoute Communications Inc.

COMMANDO CHALLENGE

Saturday, September 13, 2014, 8 a.m. to 2 p.m.

Have you ever wondered if you have what it takes to make it through military training? Well, here is a unique opportunity to find out! CFB Kingston's Commando Challenge is the perfect team building activity for corporate groups or great fun for a bunch of friends or a community group. Teams of 10 compete against the clock, and each other, to complete 7 military challenges.

STARLIGHT FILM FESTIVAL

Friday, November 7 – Saturday, November 8, 2014 (Friday night to Saturday morning), 12:30 a.m. – 6:30 a.m.

Cineplex Odeon hosts our annual Starlight Film Festival – an all night marathon of movies, popcorn, fountain pop and free arcade games for high school students. Students 13-19 years enjoy movies between 12:30 a.m. and 6:30 a.m. All proceeds from ticket sales go to United Way.

CAMPAIGN TOUCHDOWN BREAKFAST

Friday, November 28, 2014

Find out how much money you raised as we wrap up Campaign 2014 the same way we start it – with another delicious hot buffet breakfast at the Ambassador.