

# Way to go:

Issue #2

United Way serving Kingston, Frontenac, Lennox and Addington

February 27, 2013

## SPECIAL DELIVERY

Every year at this time, we like to look back and celebrate your incredible fundraising achievements, and this year is no different. Campaign 2012 raised a best-ever \$3,403,260 through the hard work, dedication and leadership of our community members. Without you, this amazing achievement would not have been possible.

Thanks to the support and commitment of close to 400 work sites like yours, resources and valuable assistance will continue to be available for individuals and families in our community who need it the most.

Instead of holding an Awards Appreciation event like we've done in the past, we want to show our appreciation on a more personal scale. This year, we would like to personalize our thanks and recognize your contribution and achievements by coordinating a date to bring your award directly to you, in your workplace. We'll be following up with you in the next month to make these plans.

#### **CELEBRATING NATIONAL VOLUNTEER WEEK 2013**

#### Welcome Back, Craig Kielburger

If you missed Craig when he came to Kingston last year, you'll get another chance this year. Worldrenowned children's rights activist



Craig Kielburger

Craig Kielburger will take to the podium to deliver the keynote address at Volunteers Grow Community, our National Volunteer Appreciation Breakfast, Friday, April 19th at the K-ROCK Centre.

The breakfast kicks off a weeklong celebration of volunteerism, the engine that drives our community. Thanks to our sponsors, The Investors Group, general admission seating is \$20.00 a person, or \$175 for a table of 8.

#### **CLICK BELOW TO CONNECT WITH US:**

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www.unitedwaykfla.ca

Call 613-542-2674 to order your tickets today, and watch for more information on National Volunteer Week, April 21-27.

#### Wanted: Nominations

Is there a volunteer in your organization that deserves special recognition?

We're getting ready to celebrate National Volunteer Week by shining the spotlight on the region's most deserving volunteers. If you know a person, family or group that goes above and beyond for your agency, charity, hospital, school, sports league, community centre, religious institution, long-term care facility, research facility or cultural group, you can make sure they get the recognition they deserve by nominating them for a Volunteers Grow Community Award.

We'll hand out the awards at the volunteer breakfast, April 19th at the K-ROCK Centre.

<u>Download a nomination</u> form at our website or pick one up at our Bagot Street office. Nominations close Monday, March 25th.

Give. Volunteer. Act.

#### **SUCCESS SECRET:**

#### There's No Time Like the Present

September may seem like a long way away, but perennially successful ECCs know how quickly time can fly. That's why those same successful ECCs are famous for getting off to an early start. They call their United Way staff partner and work closely together to analyze last year's campaign and learn from their successes. And they invariably realize that the earlier they start planning, the easier their life becomes when September rolls around, just in just 27 short weeks. Are you ready to make your life easier this fall? Call your staff partner to arrange your early planning session today.

#### THE DAY IS DAWNING

Social service agencies throughout KFL&A are about to get a facelift. The 2013 Day of Caring is coming Friday, June 14th. Teams from workplaces across the region will take on light construction and maintenance chores for United Way agencies. If you would like to participate, get your team together and watch your inbox for registration information to come in late March. Call Emily at 613-542-2674, ext. 9 for more information.



# KFL&A: THE NEXT GENERATION

Are you between 25 and 40? Are you ready to play a role in building a stronger KFL&A for all of us? If you answered yes, United Way Next Gen is ready for you. Check out our website and find out how you can become part of the next generation of community leaders.

#### **Black and White Affair**

They may have been hard to recognize, but the Next Genners were out in full force on February 9th at the Renaissance Event Venue. Masquerade, an elegant black and white affair, raised an impressive \$5,300 for Campaign 2013. Special thanks to the Renaissance, KPMG, Dover's Men's Wear, House of Angelis, The Downtown Trio, Winding Violets Photography, St. Lawrence Security students, and to everyone who donned a mask and showed their support for a great cause. Visit the Next Gen Facebook page for photos.



#### On Tap

What do you do for an encore after an unforgettable night like Masquerade? The Next Genners will be back on April 6th with Sociable, their second annual salute to good friends, good music, good beer and good whisky. Spend an afternoon learning, schmoozing and sampling food and beverages as you make a few new friends and support your community. Tickets are now on sale at the Grand Theatre Box Office. Call 613-530-2050.

<u>Visit our website</u>, "Like" United Way KFL&A Next Gen on <u>Facebook</u> or follow <u>@nextgenkfla</u> on Twitter to stay up to date on Sociable details.

#### A FLAIR FOR GENEROSITY

Bartenders at Jack Astor's showed a lot of flair earlier this month and turned the proceeds over to United Way. The drinks were flying through the air at the first ever Jack Astor's Bar Flair Competition, as half a dozen mixologists put their skills to the test and then put their creations on the auction block for United Way. Way to go!

# MAKING YOUTH HOMELESSNESS A THING OF THE PAST

Kingston is one of two Canadian communities taking part in a pilot project designed to end homelessness among youth.

Mobilizing Local Capacity to End Youth Homelessness (MLC) is a five-year initiative that brings youth and community stakeholders together to develop a plan to tackle the problem and make sure every young person in KFL&A has a home.

Kingston and Kamloops, B.C. are the first two communities to take part in the program, which harnesses the resources of The National Learning Community on Youth Homelessness (LC), Eva's Initiatives and the Canadian Housing Renewal Association (CHRA), with generous funding from the Catherine Donnelly Foundation.

After spending a year listening, learning and assessing the needs of young people and those who provide shelter services, we'll develop a strategy, which we'll share with other communities across the country.

We'll have lots of help from the members of our Children & Youth Services Steering Committee:

- Jason Beaubiah, Kingston Youth Shelter
- Julie Blasko, Correctional Service of Canada
- Bianca Bruni, M.P.P.'s Office
- · Raly Chakarova, M.P.'s Office
- Vanesa Cotlar, volunteer, Project Coordinator, United Way

- Daren Dougall, Youth Diversion, Children & Youth Services Steering Committee
- Christine Herron, Limestone District School Board
- Kim Hockey, Director, Community Investment, United Way
- Diane Irwin, Executive Director, St. Lawrence Youth Association
- Robert Kiley, Queen's Scool of Policy Studies
- Joanne Maltby, Pathways
- Karen Shannon, Algonquin Lakeshore Catholic District School Board
- Lilian van Wijk, Family and Children's Services
- Bhavana Varma, President & CEO, United Way
- Representatives from the City of Kingston and Labour Council

#### **STAFF NEWS**

#### Welcome, Geoff Coons

We hope you'll join us in welcoming the newest member of the United Way team. Geoff Coons is our new Director of Resource Development. You might remember Geoff from his work with the City of Kingston and the Queen's Executive MBA program. He started with us earlier this month and he looks forward to rolling up his sleeves and sharing his energy, enthusiasm and collaborative style.

### We're Hiring: Administrative Coordinator

The United Way is looking for an Administrative Coordinator to handle customer service and reception duties, as well as general office administration.

This is your chance to be part of a staff and volunteer team that gives back to the community.

<u>Visit our website</u> for more information about this opportunity.



#### **UPCOMING WORKSHOPS**

Are you a new board member or about to become one? Do you feel confident that you'll be able to step up and contribute meaningfully right away? Or maybe you're a senior staff member at a non-profit agency and you're looking to bolster your skills or meet a specific challenge. Either way, United Way Leadership Development Services is here for you. Our group of experienced experts provides flexible, affordable training and consulting for non-profit

and voluntary organizations throughout KFL&A. Here's a look at some of our upcoming public workshops:

#### **Financial Stewardship**

Facilitator: Michelle Podhy and Lori

Huber, KPMG

Date: March 19, 2013

Cost: \$25

This workshop will define the board's role in maintaining fiscal responsibility and help directors understand and fulfill their oversight function.

# Introduction to Roles and Responsibilities

Facilitator: Bhavana Varma, United

Way KFL&A

Date: April 17, 2013

Cost: \$25

This introductory workshop provides a basic understanding of what is required for strong board governance. It is an essential workshop for first time directors and current directors looking for a refresher.

Visit our website for more information.

#### SAVE THE DATE

We've booked the venues and set the dates. The only thing that's missing is you. Mark your calendars and make sure you're there.

#### **ROYAL MILITARY COLLEGE CONCERT IN SCARLETS**

#### **SATURDAY, MARCH 16, 2013, 2 P.M.**

More than 80 cadet performers take to the stage to share their talents at RMC's annual Concert in Scarlets at the Kingston Gospel Temple, 2295 Princess Street. Call 613-542-2674 for more information.

#### **SOCIABLE**

#### APRIL 6, 2013, 1-7 P.M.

Sociable is a celebration of beer, whisky and live entertainment. Beverage and food vendors will offer tastings while local musicians provide entertainment. Sociable will also feature beer and whisky connoisseurs who will provide specialized tours and information to enhance your tasting experience. <u>Visit our website for more details</u>.

#### **VOLUNTEER BREAKFAST**

#### APRIL 19, 7:00 A.M. TO 8:30 A.M.

Volunteers will get the chance to take a well-deserved bow, with awards being handed out at a special Breakfast event at the K-Rock Centre. Celebrated Canadian philanthropist and media personality, Craig Kielburger, is the featured speaker.

#### **SUCCESS BY 6 WEEK**

#### MAY 4-12, 2013

Success By 6 Week heightens public awareness of the importance of early-years development and provides opportunities for young children, their families and caregivers to Take the time, make the moments matter™. <u>Visit our website for details</u>.

#### **DAY OF CARING**

#### **FRIDAY, JUNE 14, 2013**

Day of Caring is a community-wide United Way event that demonstrates the power of volunteering. Teams from businesses within the community, go to United Way member agencies to assist with a project that has been determined in advance.

#### **FARE FOR FRIENDS**

#### **SUNDAY, SEPTEMBER 8, 2013, 2-6 P.M.**

We'll be back under the big top at Vimy Officers' Mess at CFB Kingston for the 20th edition of Kingston's favourite garden party. Your favourite chefs will be there too, along with Canadian wineries and microbreweries, live entertainment and exciting auction action.

#### **CAMPAIGN KICK OFF BREAKFAST**

#### TUESDAY, SEPTEMBER 10, 2013, 7 A.M.

We're starting off Campaign 2013 the way we always do, over breakfast at the Ambassador. Join over 600 volunteers for a buffet breakfast and a roomful of Spirit of Community as we announce our region-wide fundraising goal.

#### **CAMPAIGN TOUCHDOWN BREAKFAST**

#### **FRIDAY, NOVEMBER 29, 2013, 7 A.M.**

Find out how much money you raised as we wrap up Campaign 2013 the same way we start it – with another delicious hot buffet breakfast at the Ambassador.



#### **VOLUNTEER CORNER**

How much of a difference do volunteers make? We wouldn't be exaggerating if we said not-for-profits couldn't do it without you. Without the help of hundreds of volunteers, we wouldn't be able to support the community and social programs and services throughout KFL&A. Are you ready to make a difference for your community this year? Here are a few opportunities to keep in mind:

#### **COMMUNITY VOLUNTEER OPPORTUNITIES:**

#### LOYALIST TOWNSHIP RECREATION DEPARTMENT

**Volunteer Opportunity:** Volunteer with Easter Egg Hunt Event (1 position)

Volunteers are needed during this outdoor event to run games and activities. Set up and take down is needed. We are looking for enthusiastic, motivated and patient people who work well with others, the public and kids!

**Volunteer Opportunity:** March Break Day Camp Volunteer (5 positions)

At the Loyalist Township Day Camp, our campers' comfort, safety and enjoyment are our top priorities. You will help to create this positive atmosphere with enthusiasm, child level communication and active participation in all camp activities.

Contact: Megan Smith 613-389-3648 x 211 msmith@loyalist.ca

#### ABBEYFIELD HOUSES SOCIETY OF KINGSTON INC.

**Volunteer Opportunity:** Board and Committee Work (20 positions)

We have achieved the rezoning of a property on which to build a 16 unit not-for-profit supportive house for seniors. We are in the process of working with Hughes Downey Architects on the work to achieve Site Plan approval and working to obtain a mortgage. Any and all help will be greatly appreciated.

Contact: Elizabeth McIver 613-549-8028 info@abbeyfieldkingston.org

#### For more information on these or other volunteer opportunities,

contact Volunteer Centre at 613-542-2674 ext. 5, volunteer@unitedwaykfla.ca

You can also visit our website and search our database of volunteer opportunities posted by community organizations.

#### YOU OUGHT TO BE IN PICTURES

When was the last time you checked out our Facebook page? If it's been more than a couple of days, you might want to visit us again. In the last few days we've posted new photos from events from one end of KFL&A to the other. Visit us on <u>Facebook</u> to have a look at our latest uploads.